

**WESTERN CAPE-QUARTERLY PERFORMANCE REPORTS: 2021/22
WESGRO**

Programme / Sub programme / Performance Measures	Frequency	Target for 2021/22 as per Annual Performance Plan (APP)	1 st Quarter Planned output as per APP	1st Quarter Actual output - validated
Programme 1: Corporate Services				
Positive financial viability rating	Annually	4	-	-
Financial management				
Percentage achievement of annual budgeted operational expenditure	Annually	98%	-	-
Supply Chain Management				
Achieve maximum Broad-Based Black Economic Empowerment (B-BBEE) spend	Annually	70%	-	-
Percentage B-BBEE spend on black owned suppliers	Annually	60%	-	-
Percentage payment deviation from awarded contracts	Annually	10%	-	-
Submission of the annual Procurement Plan	Annually	1	1	1
IT and Administration Services				
Number of reports evidencing the maintenance of the Agency's ICT environment	Quarterly	4	1	1
Human Resource Management				
Percentage of employee satisfaction	Annually	80%	-	-
Percentage of annual total salary cost spent on training of staff and internship opportunities	Annually	1%	-	-
Percentage of people from the employment equity target groups employed in compliance with the entity's approved EE plan	Annually	79%	-	-
Monitoring and Evaluation				
Number of M and E performance reports submitted	Quarterly	8	1	1
Programme 2: Investment Promotion				
Number of investment projects realised	Quarterly	14-18	3-4	1
Programme 3: Export Promotion				
Trade Promotion				
Number of trade agreements signed	Quarterly	45-65	8-14	20
African Expansion (OFDI)				
Number of outward foreign direct investment (OFDI) declarations signed	Quarterly	7	-	-
Programme 4: Wesgro Research				
Research				
Number of research reports developed	Quarterly	100	-	-
Programme 5: Marketing and Communication				
Number of strategic corporate Agency events supported	Quarterly	20-45	5-8	24
Quarterly reports evidencing content management of Agency collateral	Quarterly	4	1	1
Programme 6: Destination Marketing Organisation (DMO)				
Number of tourism destination marketing initiatives supported	Annually	15	-	-
Number of joint marketing agreements secured	Annually	15	-	-
Number of leisure events supported	Quarterly	35	5	11
Number of bids secured	Quarterly	15	4	1
Programme 7: Film and Media Promotion				
Number of film and media declarations signed	Annually	2 - 5	-	-

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