



## THE HIGH SCHOOLS E-PLAN COMPETITION 2002

### INTRODUCTION

The DEAT, WCTB supported by ACSA are currently engaged in a high school Tourism competition. The objective of this project is to promote tourism entrepreneurship to our young learners. The e-plan competition will focus on business ideas that learners can compile and present to the judges. The theme for this year is eco-tourism.

### HOW IT WILL WORK

All participating schools will have to compile a well-designed business plan that must be accompanied by an artwork of the plan. The business must promote sustainable tourism and the environment in the western cape. School co ordinators are currently being visited in their regions and schools to show them a step- by- step process of the e-plan. This project is being piloted in the Overberg region with only about 13 schools outside the Overberg. Schools that would like to participate are free to contact TAIDO Consulting, the implementing agency for further information.

E-mail [taido@mweb.co.za](mailto:taido@mweb.co.za)

### PRIZES

There will be a trip around the Western Cape offered to the winning school. The BIG!! BIG!! PRIZE is the for the winning to be supported by DEAT in starting and establishing their winning business idea.

