

HIV / AIDS IMPACTS ON ALL OF US!

Are you ready to manage the
impact on your business?



**WHETHER YOU EMPLOY
5 OR 5000
HIV / AIDS WILL
IMPACT ON YOUR BUSINESS!**

THE ECONOMIC IMPACT OF HIV / AIDS IN THE WESTERN CAPE

HIV/AIDS in SA has become a health crisis of unprecedented proportions and it will impact severely on the economy of the country. One in five economically active individuals are likely to be affected throughout the country. Although the level of HIV prevalence is lower in the Western Cape than in other parts of the country, the rate of new infections is rising more rapidly.

ALL INDUSTRIES WILL BE AFFECTED

The HIV/AIDS epidemic will impact on all areas of the economy and affect all businesses, irrespective of the size or the industry involved. Some industries are likely to be more seriously affected, but all businesses should take urgent action.



ARE YOU READY? THE IMPACT ON YOUR BUSINESS...

Company profitability will be impacted as a result of:

A decrease in:

- Productivity
- Staff morale
- Economic growth

An increase in:

- Costs: training, health, benefits & recruitment
- Absenteeism

Labour intensive operations may experience higher levels of incidence, but HIV/AIDS will affect all classes of business irrespective of the type of employee. Whether in management, on the shop floor, or a small business owner there are strategies that need to be implemented as soon as possible. It is recommended that the following steps be taken:

TAKE ACTION!!!

1. Develop a workplace policy and programme (speak to the Departments of Economic Affairs and Health, or see the workplace policy website). *... give us the URL!!!*
2. Implement a comprehensive awareness campaign (Speak to NACOSA).
3. Consider legal issues refer to the Labour Relations Act and the Employment Equity Act.
4. Implement training and counselling programmes (Contact NACOSA and the ATICC).
5. Ensure co-operation between owners / managers and workers / staff in all of the above.
6. Strengthen partnerships with Unions, government and NGO's for programme development & implementation.

Contact numbers for the above
organisations —
see reverse of this pamphlet

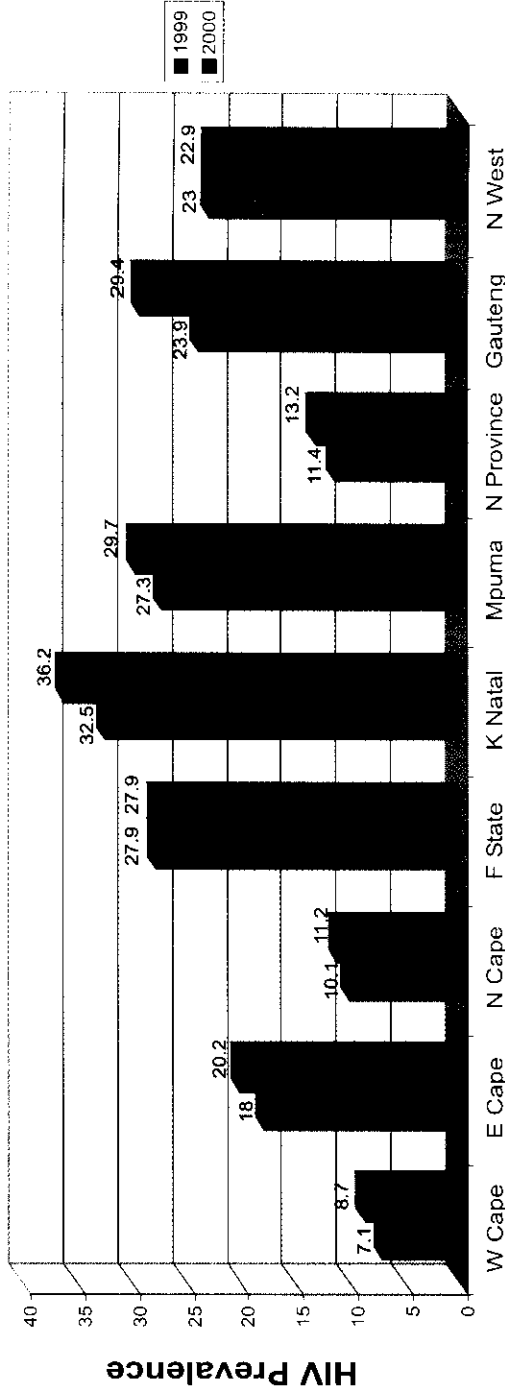


NEED HELP?

Do you need help with the above actions in order to prepare your business to manage the impact of HIV/AIDS?

Technical and training support on issues such as home based care, counselling, legal issues, etc. can be obtained from the contacts on the reverse of this pamphlet.

Provincial HIV Prevalence

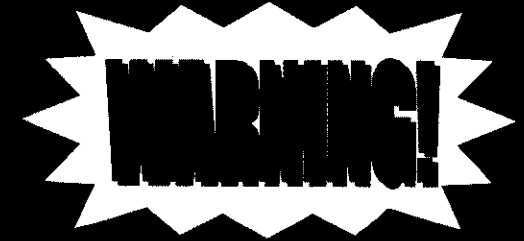


INFORMATION RESOURCES

- HIV / AIDS TOLLFREE HELPLINE: 0800-012-322
- NACOSA Western Cape
Tel: (021) 423-1041
Fax: (021) 423-1042
- ATICC
(AIDS Training Information & Counselling Centre)
Tel: (021) 761-3304
Fax: (021) 797-3356
- Department of Health (Western Cape)
Tel: (021) 483-3567
Fax: (021) 483-5749
- Web resources:
Workplace Policy Programme guidelines: www.ahi.co.za/aids/aids.html
Statistics and information: www.redribbon.co.za
www.mellife.co.za/aids
- National Department of Health:
(Workplace programme guidelines):
Tel: (012) 312-0119
Fax: (012) 326-0165
- Department of Economic Affairs,
Agriculture and Tourism
Tel: (021) 483-3859
Fax: (021) 483-4616

**DEPARTMENT OF
ECONOMIC AFFAIRS,
AGRICULTURE AND TOURISM**

BUSINESS PROMOTION & TOURISM
DEPARTMENT OF ECONOMIC AFFAIRS AGRICULTURE AND TOURISM WESTERN CAPE



**can
your
business**

