

WHY LIBRARY BUSINESS CORNERS?

There are more than 100 000 small and micro-enterprises in the Western Cape. Most of them need information, advice, training and mentoring in order to improve - if not survive - their businesses. Past efforts to spread information and advice to small, medium and micro-enterprises (SMMEs) relied on a few Local Business Service Centres in the larger towns and metro suburbs. This was totally inadequate, with the result that most SMMEs had no access to such support.

There are more than 200 libraries in the Western Cape. If each of them can stock or display popular and useful business literature, videos, training material, contact addresses, etc. we would reach a far greater percentage of entrepreneurs needing information and advice.

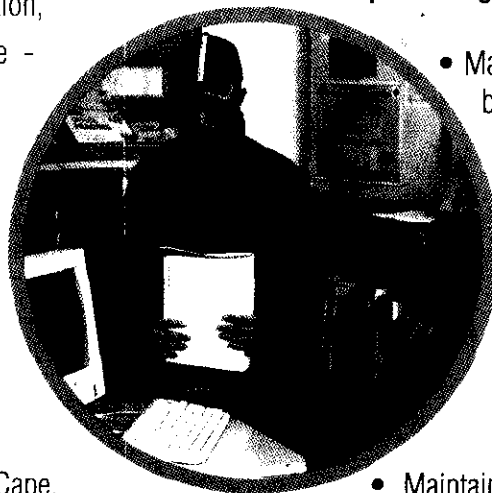
WHO RUNS LBCs?

In the first place it is **librarians**, who manage their libraries. It is up to them to use the support from the LBC-Team, to build up a collection of small business literature and info-material.

Ideally, the **LBC-team** in Cape Town, librarians and library authorities as well as the project sponsors will cooperate as a partnership to develop an LBC-network spanning the whole province.

CORE ACTIVITIES OF LBCs

Raise awareness about self-employment as an option to generate income & wealth



- Make small-business related books available for entrepreneurs
- Acquire a stock of small business-focused videos
- Stock NGO pamphlets on available small business support
- Maintain small business-focused newspapers, journals & clippings

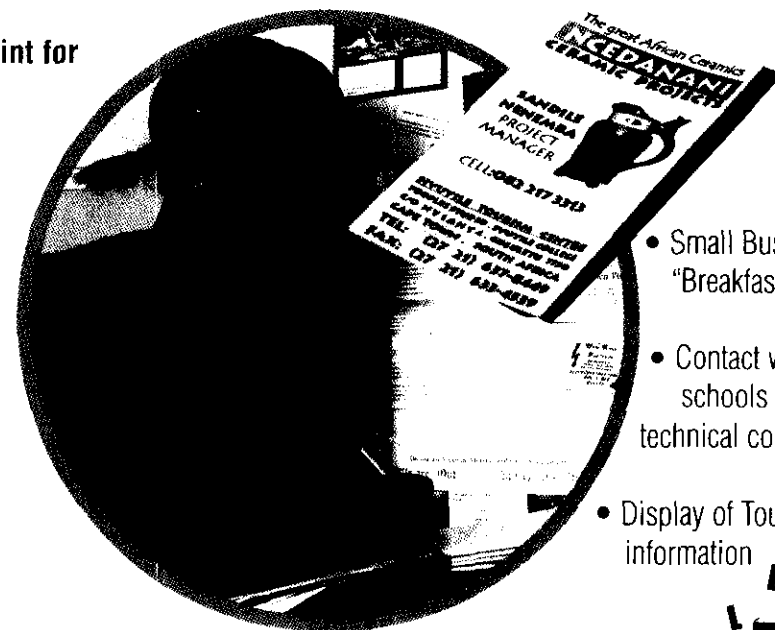
Make libraries a user-friendly info-point for existing and prospective small business entrepreneurs

- Gather case studies on successful small businesses
- Distribute fact sheets on frequently asked business questions
- Stock popular school/college literature on small business
- Provide access to small business literature at other municipal libraries

Become a catalyst for small business support

SUPPLEMENTARY ROLES OF LBCs

- Satellite information point for Tender Advice
- Access point to B.R.A.I.N. (info-website)
- Internet station for library users
- Display of business cards
- Exhibition of small business products
- Info on trade fairs & export support
- Contacts for training offered & mentors available



- Small Business "Breakfasts"
- Contact with schools & technical colleges
- Display of Tourism information



WHO FUNDS LBCs?

The LBC initiative has been started by the Cape Metropolitan Council (CMC) - now the City of Cape Town - with the Department of Business Promotion and Tourism of the Provincial Administration of the Western Cape sponsoring provincial town libraries.

The expansion of LBCs and their activities will in future be funded through

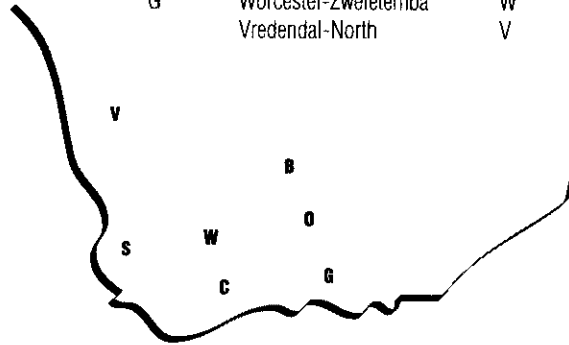
- Regular library budgets
- Annual LBC allocations via the Economic Development/SMME budget of the City of Cape Town
- Annual allocations from the Province Administration
- Discounts for book acquisitions negotiated by the LBC-team
- Private sector sponsorships for specific activities or acquisitions
- Inputs by NGOs and other support agencies
- National/foreign grants
- User-fees for specific services



LIBRARY BUSINESS CORNERS MID 2001

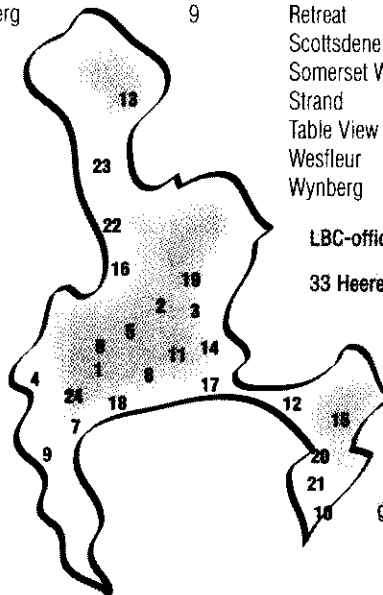
PROVINCIAL TOWNS

Beaufort West-Mimosa	B	Oudtshoorn-Bridgton	O
Caledon	C	Saldanha-Diazville	S
George	G	Worcester-Zweletemba	W
		Vredendal-North	V



CAPE TOWN - METRO AREA

Athlone	1	Hector Petersen	10
Bellville	2	Kuils River	11
Brackenfell	3	Macassar	12
Central	4	Mamre	13
Elsies River	5	Masakhane	14
Goodwood	6	Melton Rose	15
Grassy Park	7	Milnerton	16
Guguletu	8	MP-Town Centre	17
Hangberg	9	Retreat	18
		Scottsdene	19
		Somerset West	20
		Strand	21
		Table View	22
		Westfleur	23
		Wynberg	24



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LIBRARY BUSINESS CORNERS

In your neighbourhood



- to help you towards

- > self employment
- > starting a business
- > growing your small business



ORIGIN

CORE SERVICES

FUNDING

SUPPLY SERVICES

PROVINCIAL CORNERS

METRO CORNERS