

# MADAM

Multi-Agency Delivery Action Mechanism



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**The Western Cape - A Home For All**



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# MADAM

Multi-Agency Delivery Action Mechanism



## Management Committee Drives Integrated Strategies

**“MADAM must maximise service delivery through co-operation, collaboration and forming sustainable partnerships with communities to make....**

**the Western Cape - A Home For All ”**

*These were the words of the Director-General of the Western Cape Government at the MADAM Management Committee session held on the 29 March 2004. The meeting endorsed the view that transversal issues require joint long-term planning and implementation.*

The MADAM Management Committee congratulated the feedback received from the various MADAM task teams, and the Director-General encouraged others to follow suite. He emphasised that; *“The key to integration is to identify the gaps between the roles of tiers of government and develop longer-term strategies to address these gaps. What is needed, is the promotion of integrated strategies to support and strengthen existing projects and develop new projects based on successful best practices implemented.”*

The HOD: Community Safety, Mr Melvyn Joshua indicated that start-up funding for the various



MADAM Management Committee leading from the front in synergising with three spheres of government and civil society

task teams have already been allocated to the various champions and additional funding sources are being explored to fund sustainable longer-term programmes.

The task team *Champions* must utilise the funding to complement the resources contributed by their departments in the implementation of identified joint and transversal programmes. The Director-General said; *“Programme managers must ensure that mass mobilisation and sustainability are fundamental to joint programme planning and implementation.”*

The Management Committee resolved to engage the safety & security agencies, speed up implementation around the themes of Education & Training, Economic Development and Social Upliftment issues. The *Champions* were requested to implement the programmes of the respective task teams.

The Local Government representatives undertook to ensure greater participation by their departments.

### MADAM and PIET Collaborate

The recently established Provincial Integrated Development Team (PIET) under the leadership of the HOD: Local Government, Mr Carel Du Preez, tasked to drive the implementation of the Urban Renewal Programmes (URP) in Khayelitsha & Mitchells Plain, as well as the Integrated Sustainable Rural Development Programme (ISRDP) in Beaufort West. The PIET structure operationally co-ordinates the implementation of all programmes within these priority areas. Mr Carel Du Preez emphasised the importance for MADAM; *“To synergise its activities with the new PIET thereby preventing duplication.”*

The MADAM Management Committee instructed the *Champions* to consider the PIET programmes when planning projects in the URP and ISRDP areas. The Director-General resolved that strategies should be employed between PIET and MADAM to ensure greater synergy and communication between the two structures.



MADAM Management Committee Members - From left to right: Ntutu Mtwana (Joint Forum for Policing), Mark Sangster (Chief of Police-City of Cape Town), Conrad Osman (Department of Transport & Public Works), Carel Du Preez (HOD: Local Government), John van der Rheeke (Department of Economic Development), Dr Gilbert Lawrence (Director-General), Melvyn Joshua (HOD: Community Safety), Theo Tolmay (HOD: Environmental Affairs & Development Planning), Dr Waldemar Terblanche (Social Services & Poverty Alleviation), M.P. du Plessis (WECELOGO), John Lyners (Education Department), Wayne Alexander (for Adv. Rod Solomons), Annelie Rabie-Rheede (BAC), J.C Roberts (Correctional Services), Marten Leukes ( Department of Labour), - Other Members not appearing in the photograph: Marlotte Crouse (Destination Marketing Organisation), Arthur Fraser (National Intelligence Agency) Commissioner Rene Ogle (SAPS), Professor Keith Househam (HOD: Health), Dr Wallace Mgoqi (City Manager - City of Cape Town), Adv. R. de Kock (NPA) and J. Africa (HOD: Housing)

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Khayelitsha erupts in song



DEPARTMENT OF COMMUNITY SAFETY  
ISEBE LOKHUSELEKO LOLONJUNU

# Foreword From the Minister



**Leonard Ramatlakane  
Minister of Community Safety**

The fight against poverty and criminality in the Western Cape must be faced head on. Crimes relating to drugs, gangsterism and other social evils amongst

our young people, at schools, in our townships and in our homes must be tackled at all fronts. Various formations, including civil society, owe it to themselves to join government in forming partnerships that will be a united front in ensuring that our future generation - our children - are rescued from the social ills of our society.

Therefore, the MADAM strategy of collaboration and co-ordination amongst three tiers of government with civil society, is one such body that must be encouraged to intensify its campaigns against criminality and all other forms of wrongdoing.

Mass involvement of our communities must also be

encouraged. Programmes like the 'Bambanani Unite Against Crime', which is a mass driven programme through a spirit of volunteerism, are succeeding in ensuring that our communities are safe from crime and violence. This and similar best practice models within other spheres of government must be a guideline to mobilising and forming partnerships with local communities.



The MADAM programme is endorsed by government Ministers and Departments.

These programmes, which also embrace governmental strategies in dealing with crime amongst our youth – our future, are also furthering the concept of creating

*'A Home for all in the Western Cape'.*

As future leaders of our country, only educated youth can realise the concept of growing our province in accordance with the *Ikapa Elihlumayo* vision.

I encourage the MADAM Task Team *Champions*, under the leadership of the Director-General of the Province, to enact the concept of integration, co-operation and collaboration against the scourge of criminality and poverty for all our people in the Western Cape.

**The Western Cape - A Home For All**

*L Ramatlakane*

## Integrated Framework for Youth Holiday Programmes

The Western Cape Education Department, Department of Cultural Affairs & Sports, Department of Community Safety, City of Cape Town (Sport & Recreation and Community Development) and the South African Police Services (SAPS) held a joint workshop to develop an integrated framework for holiday & youth programmes in the Western Cape.



*Input, ideas and inspiration kicks off planning for integrated Youth Holiday Programmes*

The workshop was held on the 21 April 2004 at the Cape College of Cape Town and was opened by Razzaq Lagkar (MADAM Secretariat) who emphasised that; *"The workshop will evaluate how existing programmes can be integrated between the respective government agencies to maximise its impact on youth during school holiday periods."*

The workshop was led by Nariman Khan (WCED), Joe Carrim (DECAS) and Yoliswa Matthews (DOCS), who heads the implementation of youth holiday programmes in their various departments. The City of Cape Town & South African Police Services also made supporting presentations relating to their existing activities of providing alternatives for youth during holiday periods. Nariman Khan announced; *"If we effectively co-ordinate, integrate and re-prioritise our resources and have a greater impact on the youth."*

The workshop targeted community development workers who were directly involved in the development and implementation of holiday programmes for

youth. Sharing their experiences and relating their best practices were Sport Stepping Stones co-ordinators, Urban Renewal Area co-ordinators, SAPS Social Crime Prevention officers, and Community Development officers of the City of Cape Town.

During his presentation, Mr Joe Carrim (DECAS) said; *"The development of best practices will enable us to set standards and model programmes that can make an impact on youth. The sharing of ideas and programmes will lead us to develop a policy framework to implement joint programmes over the longer-term."*

On drawing to a close, the workshop entered into group discussion that made recommendations to establish a committee consisting of the heads of the various agencies to endorse and co-ordinate the provision of funding for programmes. Yoliswa Matthews (DOCS) in concluding the workshop said; *"The information that the groups provided us will be compiled into a singular framework that all agencies will apply after it has been approved. This will become the reference document facilitating co-operation and institutional integration of holiday and youth programmes in the Western Cape."*





# Partnerships for Cleaner, Greener and Safer Communities

**"The implementation of crime prevention through environmental design (CPTED) is fundamental to ensuring that informal settlements and poverty stricken communities are empowered to reduce criminal activity"**, said HOD: Carel Du Preez from the Department of Local Government who chairs the Provincial Integrated Development Team and the MADAM Environment & Infrastructure task team.

to reclaim their public open spaces and their environments.

The theme of a 'Cleaner, Greener and Safer' environment emanates from how the communities envisaged their own environments. Yoliswa Matthews heading Urban Renewal in the Department of Community Safety said; *"Environmental improvement and infrastructure upgrading plays a significant role in preventing crime through its impact on communities."*

*We therefore prioritise projects such as community street cleaning, upgrading of buildings, removing dilapidated buildings, upgrading public open spaces and parks, and environmental greening projects."*

An infrastructure upgrading project in Manenberg, involves the redecoration and rehabilitation of housing lead by the City of Cape Town and supported by the other departments. Economic empowerment and community upliftment are promoted through the use of local emerging contractors and employment of local labour for the implementation of the project. A local Councillor from Manenberg, Faldielia De Vries said; *"Cleaning our area & upgrading our flats helps us to clean our own environment and take our streets back from gangsterism. At the same time we support job creation and facilitate economic development to allow business to invest in our areas."*



Urban Renewal facilitates the building of **'A home for all'** in the Western Cape

This upgrading project in Manenberg is supported by additional graffiti programmes to create positive murals for the area whilst other projects encourage local volunteers to improve their environment through developing local vegetable, fruit, herb and flower gardens.

According to Yoliswa Matthews similar projects are planned and being rolled out in Khayelitsha, Nyanga, Mitchells Plain, Elsies River and Bonteheuwel. The HOD: Local Government, Mr Carel Du Preez concluded; *"These environmental improvements and infrastructure upgrading projects are proving to be sustainable through the communities reclaiming their areas and the economic benefits over the longer term."*

The City of Cape Town, Department of Environmental Affairs & Development Planning, Department of Transport & Public Works and the Department of Community Safety joined hands to implement environmental cleaning and upgrading programmes in poor communities through the Urban Renewal Programme. These programmes mobilise communities



## Joint Emergency Communication Centre

**"The Provincial Government of the Western Cape is poised to embark on an exciting project to establish emergency and disaster management communications centres in the Western Cape"**, announced Dr Wayne Smith of the Department of Health whilst presenting the pilot programme to the MADAM Management Committee. This pilot project aims to intergrate multiple emergency contact numbers into a single emergency number, thus providing a quicker and more efficient service.



In safe hands, the hub of emergency and disaster management communications

The establishment of a modern call answering and dispatch centre with computer aided dispatch, geographic incident location systems and automatic vehicle location systems are central to the new centre. In the past, the operations centre for the Argus Cycle Tour, has been used as an example of how a Communications Centre should function. Based on its success the pilot Communications Centre is being implemented in the Western Cape as a best practice.

The Department of Health, the Department of Local Government and the Department of Community Safety will be driving the transversal project in association with a broad spectrum of role players to establish a call answering and dispatch, incident management and disaster management centre for the districts of the Cape Town Metro, West Coast, Boland, Overberg, Eden and Central Karoo.

Dr Smith concluded that; *"The ultimate aim of the project is to make emergency and disaster systems in the Western Cape, efficient and effective."*

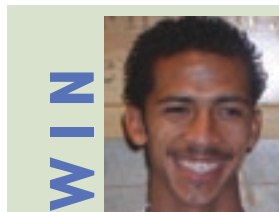
## President's Youth Award

The President's Youth Award celebrates 21 years of working with young people in South Africa. From humble beginnings in the Eastern Cape in 1983, to its introduction into South African prisons in 1994, this international youth empowerment programme has resulted in 21 000 prisoners voluntarily enrolling to participate within the 57 prison facilities in which the Award operates. The MADAM Management Committee meeting on 29 March 2004, endorsed and encouraged the various departments to collaborate with the President's Youth Award structures. In the Western Cape, The President's Youth Award is working within a cross section of youth care facilities. Its prevention programme operates in over 10 schools, including Groendal, Noorder Paarl and Kylemore Secondary Schools. As part of an early intervention programme it works within 7 Youth Care Centres including

Chrysalis, Boys Town (Macassar) and the Wellington Youth Centre. The programme is also offered to 22 correctional facilities, including Pollsmoor, Drakenstein and Worcester as part of their rehabilitation programmes.

The President's Youth Award programme links with the Child and Youth Care System, a national strategy, to stimulate independent development plans for young people in the care of the State.

Well done! Arend Hoffman, a Gold participant from the Boland, is a winner and a proud example of the programme.



**WINNER**  
*"Before I heard about The President's Youth Award I really did not know what to do with my life ... [through my involvement] I developed a love and an understanding of my importance in life ... people were surprised that the youth of today still cared and have feelings for their surroundings".*

**Arend Hoffman,  
 GOLD AWARD PARTICIPANT,  
 FRANSCHHOEK**





## Khayelitsha Erupts in Song

Township talent and cultural heritage was on display when the MADAM Sports, Arts, Culture & Youth Development task team promoted local culture at the Solomon Tshuku Hall in Site C Khayelitsha. The programme was held jointly between the Department of Cultural Affairs & Sport, Sisonke Cultural Group, Khayelitsha Development Forum and the Department of Community Safety on the 20 March 2004.

The programme, opened by Maxwell Ntanyana (Sisonke Cultural Group) focused on providing opportunities and showcasing the skills and talent of young people from the Khayelitsha area. Fighting crime in Khayelitsha & providing alternatives for young people underpinned the musical and performing showcase.

The civic centre buzzed with excitement as hundreds streamed in to sample local talent provided by schools, community church choirs and cultural groups. Performances included Gum-boot dancing, Traditional Zulu Dancing by Ezodumo, Sisonke Traditional Group, Izinyanya Traditional music band, Vusamanzi Primary

school choir, Isimangele Band and Magebhula. The day also placed particular emphasis on young local artists from the Khayelitsha community.

Mrs Thandiwe Hamana, from the Ministry of Cultural Affairs & Sports, and church leaders from different denominations rallied their support. Their collective message to the young people was that the performing artists were proof that there is an alternative to a life of crime.



*A spellbound audience astounded by the rising stars.*

## Recommended Reading

- 1 Investing in Youth: Preventing Crime and victimization, prepared by Margaret Shaw, 2001
- 2 Promoting Safety in Schools: International action and experience, prepared by Margaret Shaw, 2001
- 3 The role of the police in Crime Prevention: Synthesis Report, prepared by Daniel Sansfacon, 1999

**The above publications can be accessed at:**

[www.crime-prevention-intl.org](http://www.crime-prevention-intl.org)

## Diary

**MADAM Management Committee Meeting**  
8 July 2004

**Social Upliftment, Health and Welfare Task Team Meeting**  
15 June 2004

**Sport, Arts, Culture & Youth Development Task Team Meeting**  
7 July 2004

**Economic Development Task Team Meeting**  
30 June 2004

**Education & Training Task Team Meeting**  
1 July 2004

## Special Thanks

**to those who gave input into this edition of the MADAM Newsletter**

**Mr Makhaya Manie**

(Ministry of Community Safety)

**Mrs Thandiwe Hamana**

(Ministry of Cultural Affairs and Sport)

**Dr Wayne Smith**

(Emergency Medical Services-Department of Health)

**Mr Martin Scholtz**

(Presidents Award for Youth Empowerment)

**Mrs Yoliswa Matthews** (Urban Renewal- DOCS)

**Ms Nariman Khan** (Safe Schools- WCED)

**Mr Joe Carriem** (Sports- DECAS)

**Mr Thandwa Ntshona** (Cultural Services- DECAS)

**Mr Kelvin Katz** (School Sports- DECAS)

**Mr Mfundo Ngcaphe** (Community Development- CCT)

**Mr Maxwell Ntanyana** (Sisonke Cultural Group)

**Ms Chrizelda Didlof** (Project Co-ordination- DOCS)

**Ms Amanda Gaju** (Urban Renewal- Khayelitsha)

**Mr Chris Giles** (Urban Renewal- Manenberg)

**A collective thanks to the public service members for maximising service delivery and making**

**The Western Cape - A Home For All**

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