

PROGRAMME:



Monday 20th September 2004

- Business Opportunity Exhibition: Open from 9AM-6PM, Entrance FREE
- Seminars/Workshops (Pre-registration required):

Time	Activity	Presenter	Venue
8:30-9:00	Seminar Registration	Small Business Attendees (75)	MR Lobby
9:00-11:00	Session One	Financial Service Opportunities	MR 1.60
11:00-11:30	Seminar Registration	Small Business Attendees (75)	MR Lobby
11:30-13:30	Session Two	Public Sector Opportunities	MR 1.60
13:30-14:00	Seminar Registration	Small Business Attendees (75)	MR Lobby
14:00-16:00	Session Three	Private Sector Opportunities	MR 1.60

(MR = Meeting Room)

Special Events: Opening Press Lunch, 12PM-2PM, By Invitation Only

Tuesday 21st September 2004

- Business Opportunity Exhibition: Open from 9AM-6PM, Entrance FREE
- Seminars/Workshops (Pre-registration required):

Time	Activity	Presenter	Venue
8:30-9:00	Seminar Registration, Coffee	Small Business Attendees (75)	MR Lobby
9:00-12:00	Business Plan Workshop	BDS providers, GSB students, and finance evaluators from financial institutions (25 total)	MR 1.60
12:30-13:00	Afternoon Registration	Small Business Attendees (80)	MR Lobby
13:00-16:00	Innovation Station	Sector leaders from Tourism, Manufacturing, Clothing and Textiles, Engineering, IT, Construction, Film, and Craft: 2-Hour Facilitated Discussion, 1-Hour Break-Out groups	MR 1.60

(MR = Meeting Room)

Wednesday 22nd September 2004

- Business Opportunity Exhibition: Open from 9AM-6PM, Entrance FREE
- Seminars/Workshops (Pre-registration required):

Time	Activity	Presenter	Venue
8:30-9:00	Morning Registration	Small-Medium Business Attendees (75)	MR Lobby
9:00-10:00	How to Choose a Marketing Company	Gavin Chait, Business Beat	MR 1.60
10:00-11:00	Marketing Presentation	10 5-minute slots for SMME marketers to present services	MR 1.60
11:00-12:00	Workshop	Marketing Professionals - Media Plan Workshop	MR 1.60
12:30-13:00	Afternoon Registration	Small-Medium Businesses: Ready-for-Export (75)	MR Lobby
13:00-16:00	Exporting Workshop	Xport Network	MR 1.60

(MR = Meeting Room)

Special Events: Mayor-Hosted Cocktail Dinner, 17:00 - 20:00, By Invitation Only

(as of the 20th August 2004)

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