The Tourism Business Support System

Level I
Considering to enter the industry

Tourism Help Desk
RED Door

- Tourism Awareness Information Sessions

Monitoring & Evaluation

Level II
Starting up

Tourism Help Desk
RED Door

- Beginners Information Sessions

Monitoring & Evaluation

Level III
Enterprise in infancy not breaking even

Tourism Help Desk
RED Door

- Intermediate Training Programme
- Cape Tourism Showcase
- Fast Track
- DTI Incentives
- TEP
- Indaba Roving Exhibitor
- ITESP

Monitoring & Evaluation

Level IV
Established small business

Tourism Help Desk
RED Door

- Advanced Training Programme
- Tourism Mentorship Programme
- Indaba Exhibitor with Stand
- ETEYA
- SATSA Membership
- ITESP
- DTI Incentives
- TEP