

# Practical DISPLAYS

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Well-situated on the beachfront at Bloubergstrand one finds the Bloubergstrand Public Library with its unique and impressive interior. The library is managed by three staff members, Ms L Anderson, Tertia Frank, and Ms E Wessels, all of whom are working on a part-time basis in this well-appointed library.

The Blaauwberg regional staff are assisting the Bloubergstrand Library with their outreach programmes in the community this year. These programmes comprise practical displays relating to national and international public holidays, for example, Youth Day (June); Women's Day (August); Heritage Day (September) and the 16 Days of Activism in December 2006.

The aims of these outreach programmes are to stimulate reading (especially amongst the youth), marketing of existing library material and to create an awareness of the services offered by Bloubergstrand Public Library to its community.

Currently Blouberg has an active and vibrant reading club that meets six times a year in the library. Guest speakers from the community are regularly invited to address the members. It is a special event on their annual agenda that is always well attended.

On 16 June 2006, Bloubergstrand Library celebrated Youth Day by having a colourful display in the centre of their library, marketing existing library material relating to the youth. Tertia Frank produced an eye-catching and practical youth poster for the display that attracted much interest from library patrons.

It focused on the youth, highlighting the many challenges and obstacles they experience within the demanding society we live in. It also stressed the importance of their role in society.

Public librarians are key role players in guiding the youth to expand their knowledge and to establish a reading culture.



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