

# NOMINATION TO SERVE AS A MEMBER OF THE BOARD OF THE DESTINATION MARKETING ORGANISATION TRADING AS CAPE TOWN ROUTES UNLIMITED (CTRU)

In terms of Section 4(3) of the Western Cape Tourism Act (Act No. 1 of 2004) (hereinafter referred to as "the Act"), the Western Cape Minister of Finance and Tourism, Ms Lynne Brown, in consultation with the Executive Mayor of the City of Cape Town, Ms Helen Zille, invite interested parties to submit by 2 March 2007, the names of persons who in the opinion of interested parties are fit and proper to be appointed as members of the board of the Destination Marketing Organisation trading as Cape Town Routes Unlimited (CTRU).

To be considered for appointment nominees should have satisfied, one or more of the following criteria:

- Competence in or knowledge of the tourism industry.
- Competence in or knowledge of marketing and management expertise.
- Demonstrated strategic leadership expertise in the field of organisational transformation.

In addition to the above-mentioned listed criteria, consideration will be given to the need for the Board to reflect demographic and geographic representivity.

In terms of Section 5 of the Act, successful nominees will be expected to serve on the Board for a period determined at the time of their appointment, but not exceeding two years. Responsibilities would include inter alia, attendance at monthly board meetings, participation in advisory and other subcommittees, and other duties and functions as provided for in the Act.

## Nominations must be accompanied by the following:

1. A fully completed nomination form – available from:  
The Department of Economic Development and Tourism  
7th Floor, Waldorf Building  
80 St George's Mall  
Cape Town 8000  
**OR**  
From the website: [www.capegateway.gov.za](http://www.capegateway.gov.za)
2. A brief (half-page) career overview of the nominee reflecting areas of particular expertise substantiated by areas of relevant work experience.
3. A brief (half-page) motivation as to why the nominee should be appointed to the board.

Nominations must be marked for the attention of Ms Labeeqah Schuurman and sent to the **Acting Director: Tourism Development (CTRU Board Nomination)** by one of the following means:

### By post:

PO Box 979  
Cape Town  
8000

Or fax: (021) 483-3018

Or email: [kladams@pgwc.gov.za](mailto:kladams@pgwc.gov.za) (with subject box clearly marked: CTRU BOARD NOMINATION).

**Closing date:** 2 March 2007.

All nominations will be treated as strictly confidential.

**Enquiries:** Labeeqah Schuurman at (021) 483-8579.

**Note:** A copy of Act.1 of 2004 is available on the website [www.capegateway.gov.za](http://www.capegateway.gov.za)



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