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- Fanjols in your area
- Get set for World Cup Draw
- Confeds Cup round-up
- 2010 Ambassadors





Opening words

Minister Sakkie Jenner, Western Cape Minister of the Department of **Cultural Affairs and Sport**



Over the past few months, and the months in the run up to this world class event, the Western Cape Government has been, and will be continuing its work to get people excited abut the World Cup, and what it has to offer.

The Department of Cultural Affairs and Sport has been working hard, and continually tries to ensure that all the people of the Western Cape "touch the World Cup.

This includes, amongst others, our street football



project, as well as our development programme, which aims to educate the youth of the Western Cape

As a department we want to ensure that our spectators return to the soccer playing fields, and become active participants of the game.

Lots of work is going on behind the scenes in preparation for this tournament. Now we as citizens of the Western Cape need to play our part. Remember, your attendance is crucial, your support will be appreciated, and your enthusiasm will make

Go out and live soccer, feel soccer, play soccer and "touch the World Cup".

this tournament a success.



Fan Ambassadors: South African fans get behind the national team during Bafana's 2009 Fifa Confederations Cup campaign.

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Cover Pic: Western Cape 2010 Ambassador, Desiree Ellis Photographer: Matt Pantling, New Age Portraits





South Africa to build on **Confederations Cup success**

 \mathbf{I}^{t} is well known that the national soccer side Bafana Bafana far exceeded expectations in the FIFA Confederations Cup by finishing a credible fourth. The local side had to reach the semifinal to keep up the interest in the competition, which they duly did and only lost to eventual winners, Brazil, in a colourful and thrilling match in Johannesburg.

Bafana, captained by Aaron Mokoena and supported by fellow defenders Siboniso Gaxa and Tsepo Masilela, ensured Bafana were difficult to beat at the back. In midfield Matthew Booth, whose every touch is accompanied by the fans shouting his name, proved to be a centre-half who linked well with Bafana's star of the tournament Steven Pienaar and new crowd favourite striker Bernard Parker.

Sepp Blatter has told the world Africa will hold its own unique version of the World Cup and that fans can expect a rich cultural backdrop - and the Confederations Cup gave international guests a taste of what is to come. Vuvuzelas annoyed some of the foreign fans, but noise has always been part of the football experience and this is the South African way. Most fans eventually warmed to the continual blasts and vuyuzelas will be allowed in and around stadiums during the 2010 FIFA World Cup™.

Overall, the tournament was a huge success, with no major security breaches, proving that South Africa is more than capable of hosting international events with the only real problems being the park and ride schemes and long queues at the stadiums.

Upcoming Bafana Bafana international friendlies:

Germany Rep Of Ireland Madagascar 05 September 2009 Leverkusen 08 September 2009 19 September 2009 Limerick Kimberley 10 October 2009 14 October 2009 Norway Reykjavik Iceland 14 November 2009 17 November 2009 To be confirmed
Bloemfontein/Mangaung







What is a









s 2010 approaches, it is time for all South Africans to get behind the national soccer team in their bid to compete against the best in the world in next year's Soccer World Cup.

Because Bafana Bafana have been eliminated from the The Confederation of African Football (CAF) section of the 2010 FIFA World Cup qualification, a number of friendlies have been arranged for the national team.

All these games will be featured on TV and a number of them will also be screened live on giant outdoor screens at fanjol sponsored by the 2010 Unit of the the Western Cape Department of Cultural Affairs and Sport, as part of an ongoing awareness programme leading up to the 2010 FIFA World Cup.

However, the famio offers much more than just television viewing opportunities. They are fun all-day events for the whole family that include various cultural, sporting, musical, entertainment and education and development activities.

A TYPICAL Tanjo INCLUDES: Coaching Clinic: Each anjoi starts at 10 in the morning and soccer matches are held within a giant inflatable pitch. A coaching clinic will be conducted by the Western Cape 2010 Ambassadors which involves children of all ages and encourages them to play the sport and to develop their skills. The ambassadors also pass on skills to coaches so they are better equipped to conduct their own coaching clinics in the future.

Edutainment Zone: Once the

ambassadors have completed their coaching, the children (and their coaches) spend an hour giving an entertaining talk to the crowd about the 2010 FIFA World Cup™ and how it will affect us. They will provide information about Bafana Bafana and give out prizes to those who can answer simple soccer questions.

Cultural arena: The anjoi also provides a stage for local entertainers, ranging from dancers, freestyle footballers and DJs to High School Idols singers.

Kidz Zone: There is an area especially for the younger kids (who must be accompanied to the fanjo by an adult), where jumping castles and slippy slides are erected. Children are supervised in a safe environment.

Bar Zone: A wide variety of drinks including beer; coolers; wine and spirits are available at the bar zone. Only people over 18 will be allowed into the bar areas, which will be separated from the rest of the lange. Drinks will only be served in recyclable and compostable cups and no drinks may leave the bar area.

Food Zone: Simple and inexpensive food is prepared by vendors, who will be from the local community. All participating selected vendors will have to have licences and health and safety clearances before they will be considered for a langol

Upcoming Fanjols:

- Vredendal (10 October 09)
- Overberg (13-14 November 09)







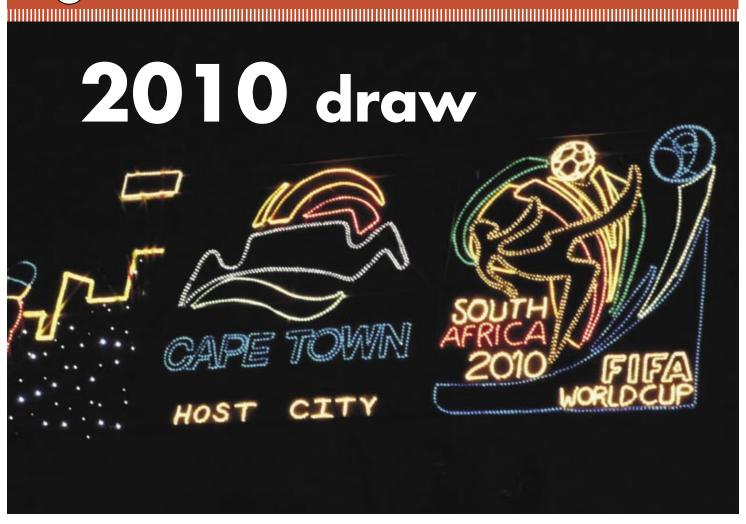






TOUCHING THE WORLD CUP





Cape Town set to celebrate





ape Town is readying itself for the 2010 FIFA World Cup™ final draw on the 4 December 09, which will decide the grouping and match order for the 32 international teams that have qualified to play in next vear's event.

The main draw will be held in the Cape Town Convention Centre on Friday December 4 and the city will put on a great show in the week leading up to the draw.

The festivities start on Sunday 29 November with the annual switching on of the Christmas lights in Adderley Street. This year's event will have a 2010 World Cup theme and the evening's entertainment will include a parade, lasers shows, floats and a stage and a giant screen. Premier of the Western Cape Helen Zille and the official 2010 mascot Zakumi will jointly open the ceremony, and performers appearing will include Loyiso, Dr Victor and the Rasta Rebels and the Drum Cafe.

On 2 December there will be a welcoming ceremony, on 3 December a ceremony will be held at the stadium and the main draw is at the Cape Town International Convention Centre on 4 December.

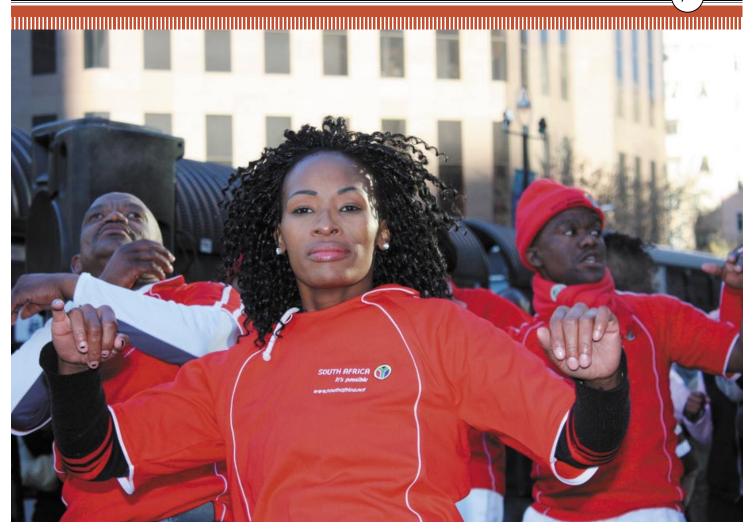
The draw is expected to be broadcast to almost 200 countries and attended by some 2 000 guests and 800 media representatives. It will determine the match order for the 32 teams who will contest Africa's first FIFA World Cup from 11 June to 11 July 2010.

Cape Town mayor Dan Plato said excitement among Cape Town residents was starting to mount as the final draw and the World Cup approached. "We can't wait for the fourth of December and we can't wait for 2010 to welcome all the visitors and spectators to our city," Plato said.

"Cape Town is ready and prepared to deliver a memorable final draw and to provide unique visitor experiences for visitors and the soccer fraternity alike. The timing coincides with Cape Town's festive season and all stakeholders are working together on integrated planning and preparations for the event."

Local Organising Committee CEO Danny Jordaan said the final draw in South Africa's scenic Mother City would be a week-long event featuring a number of activities staged by FIFA, the Organising Committee, the City of Cape Town, the Western Cape Provincial Government and all South Africa's host cities.





Doing the diski

New dance taking South Africa by storm

 $W^{e'}$ ve got the Vuvuzela, we've go the the Makaraba and now we've got the Diski dance. There's no doubt the 2010 FIFA World $Cup^{ extsf{TM}}$ is going to give the world a unique African experience when the tournament comes to the continent for the first time.

The dance takes its inspiration from diski (football) and virtually anyone, anywhere can do it. Soccer fans are encouraged to not only learn the dance, but also to add their own routines to it.

Sugen Pillay, South African Tourism's Head of Marketing for 2010 says: "The diski dance campaign is for the people of South Africa. This is our World Cup and we invite all to learn the diski dance and heartily welcome the world to the great party that this World Cup is going to be."

South African Tourism launched its diski dance campaign at the Tourism Indaba in Durban earlier this year. A 60-second commercial demonstrating how to do the diski has been produced and in addition to being shown on local television it will be screened on major global networks (BBC World, CNN International, Sky, a EuroSport, Fox), reaching more than 600 million consumers between now and kick-off.

While it represents a multi-million rand investment, Pillay says both the commercial and the dance are evidence of South African's sense of fun and inclusiveness whilst demonstrating to both ourselves and the world how committed we are to this global sport spectacular. Watch out for diski dance demonstrations at upcoming langer events and also at the 2010 FIFA World Cup™ draw in Cape Town in December.

TOUCHING THE WORLD CUP





WORLD CUP qualifiers

EVERY FOUR YEARS OVER 200 TEAMS COMPETE FOR THE 32 AVAILABLE PLACES IN THE FIFA WORLD CUP™ FINALS.

Qualifying tournaments are held within the six FIFA continental zones (Africa, Asia, North and Central America and Caribbean, South America, Oceania, Europe), and are organised by their respective confederations. For each World Cup, FIFA decides beforehand the number of spots

For each World Cup, FIFA decides beforehand the number of spots awarded to each of the continental zones, based on the relative strength of the confederations' teams.

The hosts of the World Cup receive an automatic place in the finals. Unlike many other sports, results of the previous World Cups or of the continental championships are not taken into account. Until 2002, the defending champions also received an automatic place, but starting from the 2006 World Cup they also need to enter qualifying.

History

Over many years, the World Cup's qualification has evolved, from having no qualification at all in 1930, when the tournament was invitational and only 13 teams entered, to a two-year process in 2006.

While the number of teams which qualified for the finals has increased steadily, from 16 between 1934 and 1978, to 24 between 1982 and 1994, and finally to 32 starting from 1998, the qualification format has been basically the same throughout the history of the World Cup.

Current format

Currently, 32 places are available in the final tournament. One of them is reserved for the host nation, but if two or more nations host the competition jointly, each is awarded a place. The 2002 Finals were the first in which an automatic entry was not guaranteed to the previous champion; 2002 winner Brazil qualified for 2006 at the top of their qualifiers group.

FIFA decides beforehand the number of spots awarded to each of the continental zones. For the 2010 World Cup, the following numbers apply:

- UEFA (Europe) 13 places
- CAF (Africa) 5 places, plus the host South Africa
- AFC (Asia) and OFC (Oceania) 4 places for AFC countries, with the fifth going to the winners of an AFC-OFC playoff
- CONMEBOL (South America) 4 places
- CONCACAF (North and Central America and Caribbean) 3 places
- 1 place for the winners of CONMEBOL-CONCACAF playoff
- * Qualification for the 2010 FIFA World Cup™ ends on November 18 2009.

African qualifiers

African teams have not always been able to qualify for the World Cup. Although Egypt played in the first World Cup in 1934 the continent's teams were excluded from qualifying until 1958.

The CAF qualification process began with a preliminary round (to narrow the field to 48 teams) prior to the main qualification draw which took place in Durban in November 2007.

The qualifying competition for the 2010 World Cup is combined with the qualification process for the 2010 African Cup of Nations. As host of the World Cup, South Africa qualified automatically for the finals, but played in the qualifiers themselves (becoming the first hosts to do so since 1934 qualifying) to facilitate the African Cup of Nations version of the qualifiers.

The first group stage consisted of 12 groups of 4, with the group winners and 8 best runners-up advancing to the second group stage. That consists of 5 groups of 4 - with winners advancing to the World Cup finals and top three nations in each group advancing to the 2010 African Cup of Nations.





Team qualified for the World Cup.

Team may still qualify for the World Cup.

Qualifiers as of the 16 September 2009

Team cannot qualify for the World Cup, but still has qualifying matches left.

Team ⋈	Qualified As 🔟	Date of qualification	Finals Appearance	Consecutive World Cups	Last Appearance	Previous Best Performance	Current ¹ FIFA Ranking ^[3]	
South Africa Host		15 May 2004	3rd	1	2002	Group stage (1998, 2002)	73	
Japan	AFC Fourth Round Group A Runners-Up	6 June 2009	4th	4	2006	Round of 16 (2002)	40	
Australia	AFC Fourth Round Group A Winners	6 June 2009	3rd	2	2006	Round of 16 (2006)	14	
Korea Republic	AFC Fourth Round Group B Winners	6 June 2009	8th	7	2006	Fourth Place (2002)	49	
Netherlands	UEFA Group 9 Winners	6 June 2009	9th	2	2006	Runners-Up (1974, 1978)	3	
Korea DPR	AFC Fourth Round Group B Runners-Up	17 June 2009	2nd	1	1966	Quarterfinals (1966)	90	
Brazil	CONMEBOL Top four finish	5 September 2009	19th	19	2006	Winners (1958, 1962, 1970, 1994, 2002)	1	
Ghana	CAF Third Round Group D Winners	6 September 2009	2nd	2	2006	Round of 16 (2006)	32	
← England	UEFA Group 6 Winners	9 September 2009	13th	4	2006	Winners (1966)	7	
Spain	UEFA Group 5 Winners	9 September 2009	13th	9	2006	Fourth Place (1950)	2	
Paraguay	CONMEBOL Top four finish	9 September 2009	8th	4	2006	Round of 16 (1986, 1998, 2002)	23	

						11/4	\sim			1/5								
	1934	1938	1950	1954	1958	1962	1966	1970	1974	1978	1982	1986	1990	1994	1998	2002	2006	2010
Qualifiers	16	15	13	16	1616	16	16	16	16	16	24	24	24	24	32	32	32	32
Africa	3	0	0	0	11	6		13	24	26	29	29	26	40	38	51	51	53
Asia		2	4	3		5	21	7	18	22	21	27	26	29	36	42	39	43
Oceania2	0	0	0	0	0	0		,	10	22		4	5	7	10	10	12	11
Europe	21	26	19	29	29	30	33	31	33	32	34	33	33	39	50	51	52	53
North and Central America	4	7	3	5	6	8	10	14	14	17	15	18	16	23	30	35	34	35
South America	4	2	8	6	9	9	10	10	10	10	10	10	10	9	10	10	10	10
Total entrants	32	37	34	45	55	56	74	75	99	107	109	121	116	147	174	199	198	205
Teams played3	27	21	19	33	46	49	51	68	90	95	103	110	103	130	168	193	194	199
Matches played	27	22	26	57	89	92	127	172	226	252	306	308	314	497	643	777	847	
Goals scored	141	96	121	208	341	325	393	542	620	723	797	801	735	1446	1922	2452	2464	
Average goals per match	5.22	4.36	4.65	3.65	3.83	3.53	3.09	3.15	2.74	2.87	2.6	2.6	2.34	2.91	2.99	3.16	2.91	



Nestern Cape's

Meet some of the World Cup 2010 ambassadors who will be



Duncan Crowie

Clubs: Glendene United, 18 years as a professional with Santos

Position: Striker

Honours: Represented Bafana Bafana in 1991. South African Soccer Federation Player of the Year, SA Footballer of the Year, top goal-scorer in the Federation for five years, Silver Ball Award in the NSL for being voted third best player in 1991 and second best player in 1992, Silver Boot Award for being second highest goal-scorer in the NSL, Players' Player of the Year in 1992. Coached Santos and helped them to win promotion in 1996, Ajax Cape Town Coach of the Year in 2003, 2004 and 2005. Also represented SA Masters Team.

Clubs: Athlone Celtic, Joyce's United, St Albans and Spurs.

Position: Defensive midfielder

Honours: Represented Banyana Banyana 32 times, scoring six goals and skippered them for nine years. Captained SA to first ever trophy when they won the inaugural COSAFA Cup in 2002. Led Banyana Banyana at the 2000 African Cup of Nations. Awarded Mandisa Shiceka Role Model Award by the ANC Youth League, nominated as one of three African Women's Footballers of the Year by CAF in 2000 and was a patron of the Homeless World Cup held in Cape Town in 2006.



Eric 'Ace' Kombela



Clubs: Amazulu, Seven Stars FC, Cape Town Spurs and Manning Rangers Position: Central midfielder, striker

Honours: Represented South Africa at Beach Soccer World Cup in Spain. As an amateur, he was named Western Cape Football Association Sportsman of the Year in 1985. In 1992, he gained his Western Province amateur colours. As a coach he won juniors championships with Hellenic and Ajax Cape Town. He also reached the semifinals of the Nike under-15 World Cup with Ajax Cape Town in Holland in 2000.

Clubs: Regal United and Joyce's United

Position: Striker

Honours: Played for Banyana Banyana, scoring three goals. She was capped by Western Province. She was named Referee of the Tournament at the 1996 Nike under-15 Tournament, named Western Province Sportswoman as well as Referee of the Year in 1999. Sharon was the woman in the middle in the final of the Halala Cup in 2003, men's Coca-Cola Cup in 2003, Coke Ladies Final in 2003, 2004 and 2005.





2010 ambassadors

conducting coaching clinics at a Fanjol in your area soon



Adeeb Abrahams

Club: Battswood FC Position: Goalkeeper

Honours: Western Province Schools, first Western Province Football Board Player of the Year in 1982, and again in 1986, won South African amateur caps in 1982, 1983 and 1986, was named South African Council on Sport Sportsman (Sacos) of the Year in 1986, at that time it was the highest honour bestowed on those playing non-racial sport. He was the first recipient of the South African Soccer Federation Professional Footballer of the Year award in 1986, and coached Battswood professional soccer team for six years.

bo Mngomen

Clubs: CT Spurs, Manning Rangers, Bush Bucks and Orlando Pirates

Position: Midfielder

Honours: Captained Bafana Bafana. Played for the national team 38 times and scored eight goals. He also captained Bush Bucks and Orlando Pirates. Thabo won the 2000 CAF Goal of the Year Award. He was also a member of the 2002 South African World Cup squad. He won two Bob Save Super Bowl and League Championship trophies with Cape Town Spurs in 1995, two Coca-Cola Cups with Bush Bucks in 1996 and 1997, a bronze medal at the 2000 African Cup of Nations with Bafana Bafana.



Achmat Salie

Clubs: Played amateur football for Newton Rovers, Sporta and Invitation X1 **Position: Referee**

Honours: He officiated in five matches during the 1998 World Cup Finals in France. In the same year Achmat was awarded the State President's Silver Star for Sporting Achievements and was Western Province Sports Personality of the Year. He was named Football Association of Western Province Referee of the Year in 1983 and 1985. He also refereed African Cup of Nations matches, Youth World, Premier Soccer League.

nnie Qhuma

Clubs: Founder member of Winnie's Ladies.

Position: Striker

Honours: Started women's soccer at school level in the Western Cape and has done a lot to get women's soccer off the ground in the province. She is Chairperson of the South African Football Association's women's







Stars in Holland: South Africans who recently visited Holland as part of the Stars in their Eyes Project included: Portia Matholengwe (Mfuleni); Lilian Mckelly (Jonkershoek); Joleen Mbenguzana (Bredasdorp); Kerlien Klassen (George); Joanne Jooste (Stellenbosch); Rowan Bergstedt (Cloetesville); Jeff Isaacs (M.Plain); Ricardo Phillips and Duerick Arendse (Hout Bay); Monwabisi Ralarala (Langa); Gary Lakay (Greyton); Mpumelelo Magida (Kwa Nokutuhla Plettenberg Bay); Thabo Mvumvu (Kwa-Nonqaba/Mossel Bay); Manwabisisi Make (Lawaaikamp); Gramville Pienaar (B.West); Christo Wynne (B.West); Martin van Wyk (Ceres); Peter Verhoog (Worcester); Ricardo Kock (Bitterfontein); Gareth Jonkers (Veldrift); Eric Kombela (proj asst); Clayton Barnes (Cape Argus reporter); Desiree Ellis (2010 ambassador); Alton Hart (Stars in their Eyes Foundation). Accompanied by Ronald Gabriel (Deputy Dir) Department of Cultural affairs and sport Western Cape Government project manager of "stars'

STARS in their EYES Project

A GREAT LEARNING EXPERIENCE FOR LOCAL COACHES

The Western Cape Department of Cultural Affairs and Sport has teamed up with the South African Football Association, and Holland's "Stars in their Eves" Foundation to train soccer coaches as part of an innovative project that combines sport and life-skills to drive positive social change in South Africa's disadvantaged communities.

The Stars in their eyes project is a 2010 Football legacy project for the Western Cape Province.

The "stars" project is a football development project-developing SAFA local coaches under the tutelage of Dutch coaches and has been project managed by Ronald Gabriel of the department's 2010 world cup unit for the past 3 years.

The project is a partnership Department of Cultural Affairs and Sport, the South African Football Association (SAFA) and Stars in their Eyes foundation (Netherlands). So far 83 coaches from 30 W estern Cape football clubs have been trained by the Dutch at 3 training camps in the Western Cape. The next training camp will take place in October 2009 in the West Coast.

20Western Cape SAFA coaches from this project, (5 women and 15 men) graduated from an intensive course at the internationally renowned Dutch Football Academy (KNVB). Elements of the five-day advanced training programme included youth training, the development of communities

TOUCHING THE WORLD CUP









Clockwise from top left:

- Nic Jooste from the Stars in their Eyes Foundation in Holland explains some of the finer points of coaching to some of the SA representatives.
- Ace Dutch striker Robin van Persie (centre) was on hand to welcome the SA coaches and give them a word of advice.
- Coaches visit the Aldo den Haag Stadium. L-R Joleen Mbenguzana (Bredasdorp): Kerlien Klassen (George); Lilian Mckelly (Jonkershoek); Desiree Ellis (2010 football ambassador); Portia Matholengwe (Mfuleni); Alton Hart (Stars in their Eyes); Martin van wyk (Ceres) Ronald Gabriel (Western Cape Provincial Government: 2010 unit)
- · Stars in their Eyes coaches spent time with Dutch families. Pictured here are Pieter Verhoog from Worcester and Martin van Wyk from Ceres.

through sport, a 10-step model for good coaching, and tips on how to identify new talent and channel their energies in the right direction.

Former Kenyan coach and co-founder of the Kenyan Institute for Soccer Education, Francis Kimanzi, praised the performance of the South African coaches, saying they had truly excelled in the course, demonstrating dedication, commitment and the potential to one day successfully coach a national team.

Since returning a number of these coaches have been trained as lecturers so that they can train other local coaches in this way develop a bigger coaching base. The aim of this project is simply to impart basic coaching skills which SAFA coaches can take further in their local SAFA structures.

According to Ronald Gabriel (the "stars in their eyes" project manager at the Dept of Culture and Sport, who also accompanied the group to the

Netherlands: "the coaches will take back what they learnt and plough it into their community's by developing the skills of the players in their region as well as the local coaches."

The aim of both the Holland tour and the course itself was to hone the

skills of local coaches in anticipation of the 2010 World Cup. The coaches learnt advanced coaching methods, as well a lot about Dutch youth football culture.

Following the graduation, from the academy course, the coaches were collected by their Dutch mentor coaches and taken to various clubs with which their clubs had been twinned. They were accommodated with Dutch host familiesallowing them to learn about Dutch culture. Throughout the trip, and after the KNVB coaching course the coaches experienced Dutch youth football culture, played football games as well as doing some coaching at their adopted clubs. The coaches also watched top football

games U17 Dutch national team playing Denmark and The Dutch national team playing Macedonia in the 2010 qualifier at the Amsterdam Arena.

The coaches were also fortunate to watch the Dutch national team prepare for their clash against Scotland-meeting famous players like Van Persie, Robbin, Shneider and Dirk Kuyt. As a 2010 legacy project it was a huge success.

Highlights of the trip were also visits to the stadium and youth academies of PS Eindhoven, ADO Den Haag, Feyernood and Aiax Amsterdam.

Media interest in our group was extremely high, with numerous articles appearing in Dutch newspapers, as well as radio interviews for some of the coaches. Our group also appeared on National T.V in a 15 minute programme on our visit and the stars project.

In all it was a great success an achieved its outcomes... a 2010 dream



BIG SCREEN EVENT

VREDENDAL NORTH SPORTS GROUNDS 10TH OCT ^{'09} 15:00 BAFANA BAFANA VS NORWAY 17:00 WESTERN PROVINCE VS LIONS (RUGBY)



Learn Diski Dance, Prizes, Giveaways, Idols competition, Coaching Clinic, meet the 2010 Soccer Ambassadors, DJ, MC, Bar, Food Vendors, Jumping Castles