

# Read the game:

## SCORE@YOUR library

### Library Week 2010

Compiled by GRIZÉLL AZAR-LUXTON and  
CHEREZAAN BASADIEN

This year's Library Week campaign starts on 15 March and will last until 20 March 2010 with the official launch scheduled to take place on 12 March at the Western Cape Sport School in Kuilsriver. As South Africans are in the grip of soccer fever we at the Western Cape Provincial Library Service decided that we also had to jump on the bandwagon and share in the soccer frenzy. The Library Week campaign will thus have as its focus the forthcoming 2010 FIFA World Cup event.

*Read the game: score @ your library / Lees die spel: wen @ jou biblioteek / Funda Umdlalo: faka inqaku kwithala lakho leencwadi* is the theme that has been formulated to link libraries with soccer.

#### Promotional material

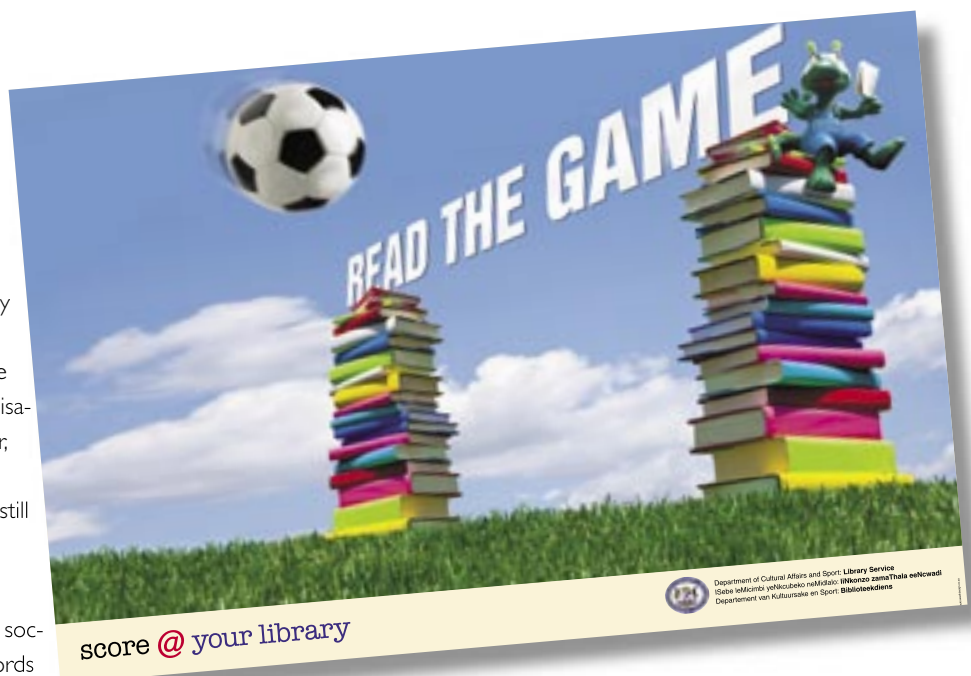
As has become customary the Provincial Library Service will provide free promotional material to public libraries affiliated to the Western Cape Provincial Library Service via the regional organisation. Due to severe financial restraints, however, the number of items might this year not be as abundant as in the past but we trust that it will still bring a smile to users' faces.

#### Posters in three languages

Two posters aimed at adults, one that depicts a soccer stadium with the penalty corner and the words

*Read the game, Lees die spel, Funda Umdlalo* written on the soccer pitch; and the other with the slogan, *Eat, breathe, read soccer*.

A poster aimed at children that depicts a goalpost built with books with Bhuki sitting reading on the books, a soccer ball 'scoring a goal' and the words, *Read the game, Lees die spel, Funda Umdlalo* forming the top of the goalpost. Bhuki, the well-known library mascot also features in the poster. In the past primary school children





wen @ jou biblioteek

Department of Cultural Affairs and Sport Library Service  
Isiseko leMincimbi yeNcubeko neMincimbi: Inkosonkane yamaThixo eNcwadi  
Departement van Kulturele sake en Sport: Biblioteekdienste

responded very well

to Bhuki whose task it is to encourage children to join him in the wonderful world of books and reading.

### Bookmarks

The theme on the bookmarks feature the slogans *Read the game* and a pile of books with a soccer ball on top of the books on the one side, and a soccer field with the slogan *Score@your library* on the reverse side. *Free services at your libraries* are also featured on the bookmarks.

### Bags

The evergreen recycled plastic bags with reinforced handles will also sport the 2010 soccer theme.

### Balloons

Colourful balloons for the children with the slogan, *Score @ your library*.

### Suggested activities for children during Library Week

During a meeting held on 20 November 2009, attended by public librarians of the Children's Interest Group, some innovative ideas for activities for children were put forward. We publish a selection of these.

*Albany Activity Book* – a popular and useful book to keep young users occupied.

*Soccer balls made out of papier-mâché.*

*Make a moneybox in South African colours.*

*Score a goal – read five books! or Reading*

*five books = Goal!* Participants are to receive an award.

A slogan, *We are all winners!* with a display of photographs of the users and the books they have read.

A *soccer party*. Face painting with as theme the colours of the different countries.

*Fishing for soccer balls* (straw, string, paperclips).

*Rainbow soccer balls* (Rainbow nation).

A *hide-and-seek game* - soccer balls hidden in libraries.

A *teddy bear picnic* – learn the anthem, teach children about the various participating countries.

### Other activities

*Custom made Vuvuzelas* made from kelp found on the beach and shakers for the children using toilet roll holders filled with rice/beans.

*Invite four libraries to play a soccer literature game.* Choose four teams and choose a selection of books as reference material. Then have knock-out rounds and the winners receive a prize.

*Display a scoreboard* with who's in and who's out.

*Display soccer jerseys at libraries.*

A *map of South Africa* that indicates where and when the matches are being played.

*Flags of all countries* participating in the 2010 World Cup.

*Human foozeball competition* (soccer game).

People stand in the formation of a soccer foozeball and then a ball is thrown into the foozeball formation. All the people in the line must move together (so if the ball is on the left, everybody must move to the left, if somebody kicks it to the other side then they must all move together. The aim is to score goals.

*Encourage matric students to do community service.*

During this period they must wear soccer outfits.

We trust that you will score many goals with your readers during the campaign. Following are some more great ideas gained from England.



score @ your library

Department of Cultural Affairs and Sport Library Service  
Isiseko leMincimbi yeNcubeko neMincimbi: Inkosonkane yamaThixo eNcwadi  
Departement van Kulturele sake en Sport: Biblioteekdienste



score @ your library

Department of Cultural Affairs and Sport Library Service  
Isiseko leMincimbi yeNcubeko neMincimbi: Inkosonkane yamaThixo eNcwadi  
Departement van Kulturele sake en Sport: Biblioteekdienste

▲ Library bags