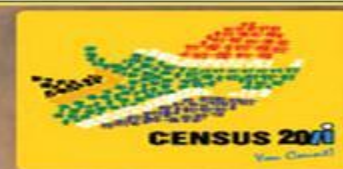


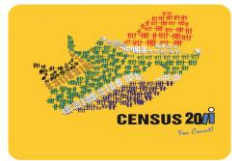
**STAND UP
AND BE COUNTED**



Census 2011

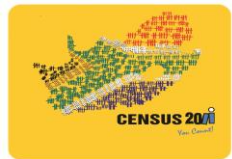
Provincial Chief Financial Officer Forum

8 September 2011



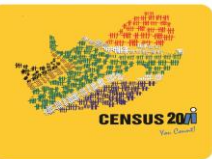
Presentation Outline

- Glossary
- What is a Census
- The importance of a census (what, why)
- History of census in South Africa
- Case study of change
- Previous Censuses
- Census mapping
- Census Value chain and timeliness
- What to expect
- What can you do
- Conclusion



GLOSSARY

- EA :Enumeration Area
- CSAS :Census & statistical administration system
- M&E :Monitoring & evaluation
- PES :Post enumeration survey
- QA :Quality & assurance
- DM :District Manager
- DCC :District Census Coordinator
- FWC :Fieldwork Coordinator
- FWS :Fieldwork Supervisor
- FW :Fieldworker



Who we are

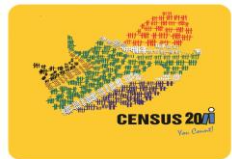
Stats SA is a national government department accountable to the Minister in the Presidency responsible for the Planning Commission. The activities of the department are regulated by the **Statistics Act 1999**.

What we do

Stats SA produces statistical information to inform stakeholders planning, policy formulation, reporting, monitoring and evaluation and decision-making.

How we do it

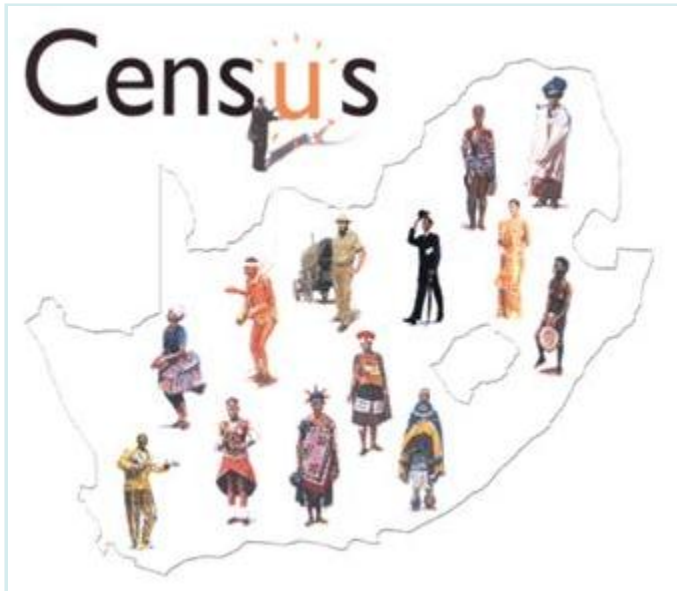
Stats SA collects data in large-scale surveys, censuses and registers, and processes, analyzes and disseminates it to users.



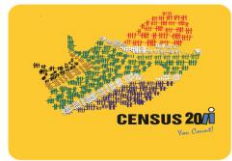
What is a census?

One shared common purpose

“to count every person in our country, without omissions or duplications”



A census is the **total process** of collecting, compiling, analyzing and disseminating demographic, economic and social data pertaining to all persons & households in a country at a **specified time**



Why census?

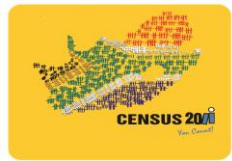
South Africa, like so many countries in the world, agrees that quality statistics is a prerequisite to good planning that will meet the needs of the society and to provide a better life to its citizens.

- Monitoring and **measuring impact of development**, policies and programs
- **Planning**
- **Decision making**
- **Service Provision**
- Enhance the ethos of **evidence-based planning**

The census plays an essential role in **public administration**. The results are used to ensure:

Distributing and allocating government funds among various regions and districts for **education** and **health services**

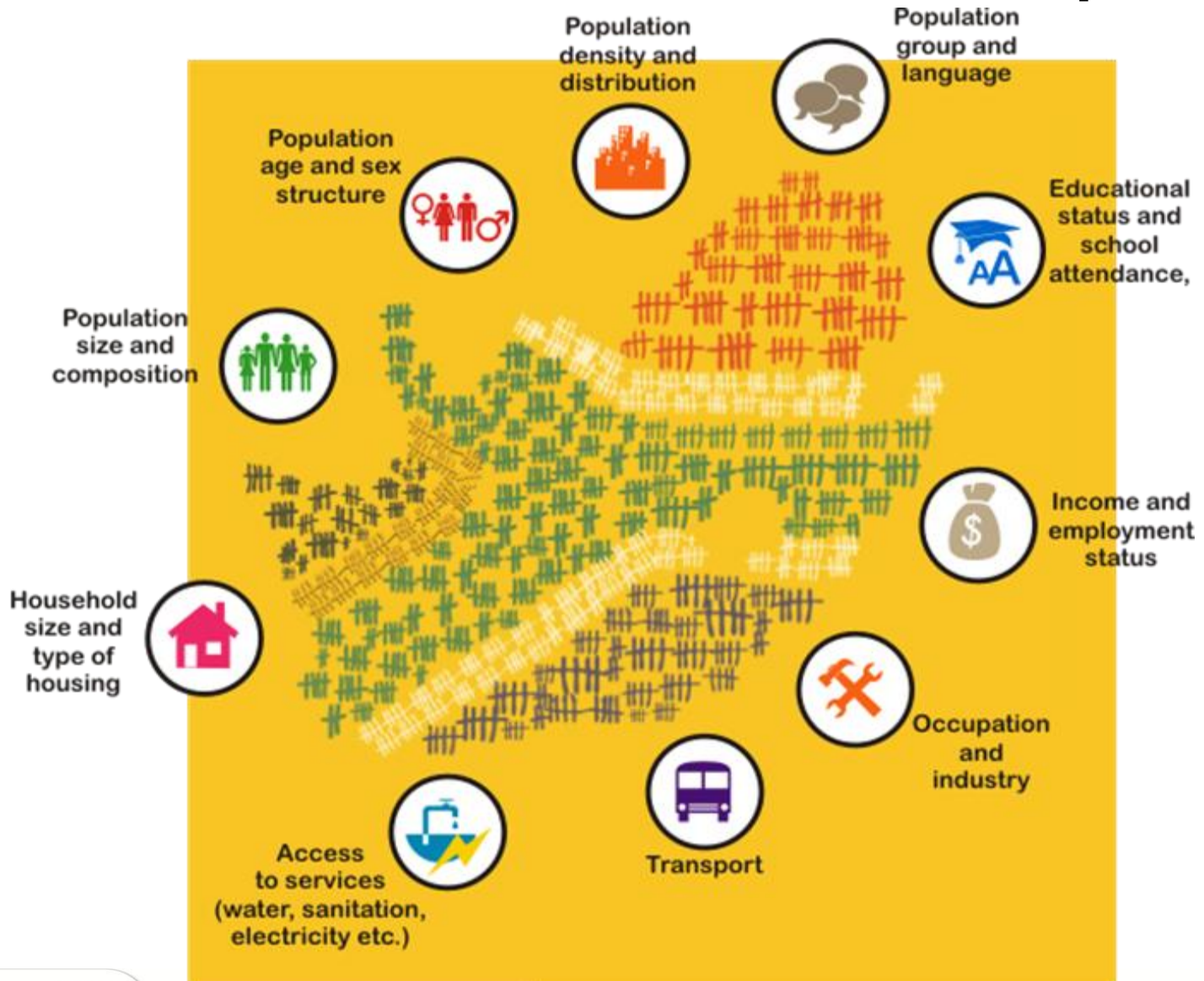


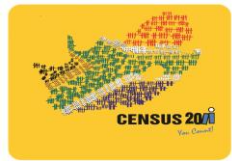


The importance of a population census

- Delineating electoral districts at national and local levels, and measuring the **impact of industrial development**, to name a few
- The census also provides the **benchmark for all surveys** conducted by the national statistical office. Without the sampling frame derived from the census, the national statistical system would face difficulties in providing **EQUITABLE DISTRIBUTION AND ALLOCATION OF GOVERNMENT FUNDS FOR DELIVERY OF BASIC SERVICES IN MUNICIPALITIES**
- Census also provides information on **small areas** and population groups with minimum sampling errors. This is important, for example, in **planning the location of a school or clinic**.
- Census information is also invaluable for use in the **private sector** for activities such as business planning and **market analyses**.
- The information is used as a benchmark in **research and analysis**.

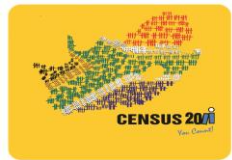
What information does the census provide?





CENSUS 2011 – A Historical Brief...

- **1996 Census**
- 1996 PES
- **2001 Census**
- 2001 PES
- **2007 Community Survey**
- 2008 Mini test
- 2009 census pilot
- 2009 PES test
- Content research projects (eg, mortality, disability, publicity etc.)
- 2009 M&E
- 2009 Geography test



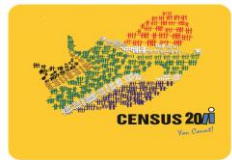
CENSUS 1996

Aerial photography 1998 in Cross Roads



Variable of interest	
Education (Std 10/Grade 12 - Higher)	286 (Population = 3977)
Water	23%
Sanitation	18%
Electricity	0%





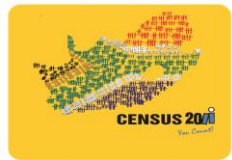
CENSUS 2001

Aerial photography **2005** in Cross Roads



Variable of interest

Education (Std 10/Grade 12 - Higher)	771 increase by 171% (Population = 12853)
Water	23%
Sanitation	18%
Electricity	0%

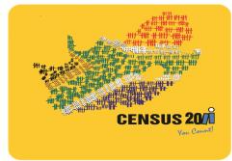


Time series of development in Cross Roads

2007



?



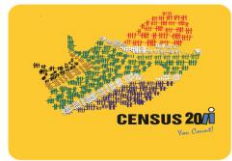
Time series of development in Cross Roads

2008



?



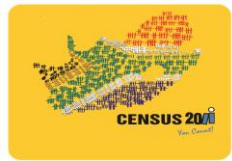


Time series of development in Cross Roads

March 2009



?

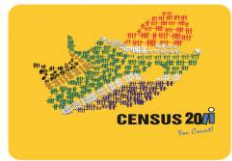


Time series of development in Cross Roads

November 2009



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Time series of development in Cross Roads 2010

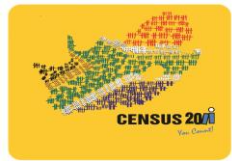


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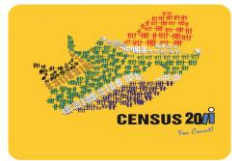
your leading partner in quality statistics





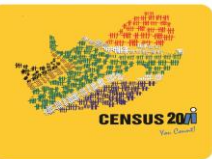
Time series of development in Cross Roads 2011

????



Previous Censuses

- **Undercount Census 1996 : 10% - Census 2001 : 17%**
- **Possible contributors:**
 - **Hard-to-count groups**
 - Emphasis on high wall areas, farm areas (e.g. **WC: 35% undercount**), gated communities.
 - **Failed advocacy and publicity campaigns**
 - National and local publicity campaign (Only EA & Du publicity was done using leaflets)
 - **Payment of field staff – timing**
 - All field staff to be paid by end of enumeration via the tested methodology
 - **Untargeted recruitment of staff**
 - Recruitment now targeted to subplace and is EA specific



EA – INDEX MAP FOR STILL BAY-WEST RIVERSDALE

CENSUS 2011
INDEX MAP

17510023

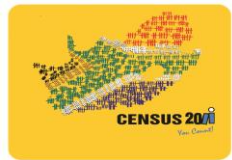
Province: **Western Cape**
District or Metropolitan Municipality: **Eden(DC4)**
Local Municipality: **Hessequa(WC042)**
Main place name: **Still Bay**
Sub place name: **Still Bay-West**
EA type: **Formal residential**
Last Map Reference Number: **85**

Legend

- Police Stations
- Clinics & Hospitals
- Places of Interest
- Schools
- Map Reference Point
- Streets
- Enumeration Area
- Cadastre
- Farms
- Farm Portions



EA – ZOOM-IN MAP 1 FOR STILL BAY-WEST RIVERSDALE



CENSUS 2011 ZOOM MAP

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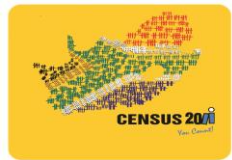
Map 1 of 2

Province: **Western Cape**
District or Metropolitan Municipality: **Eden(DC4)**
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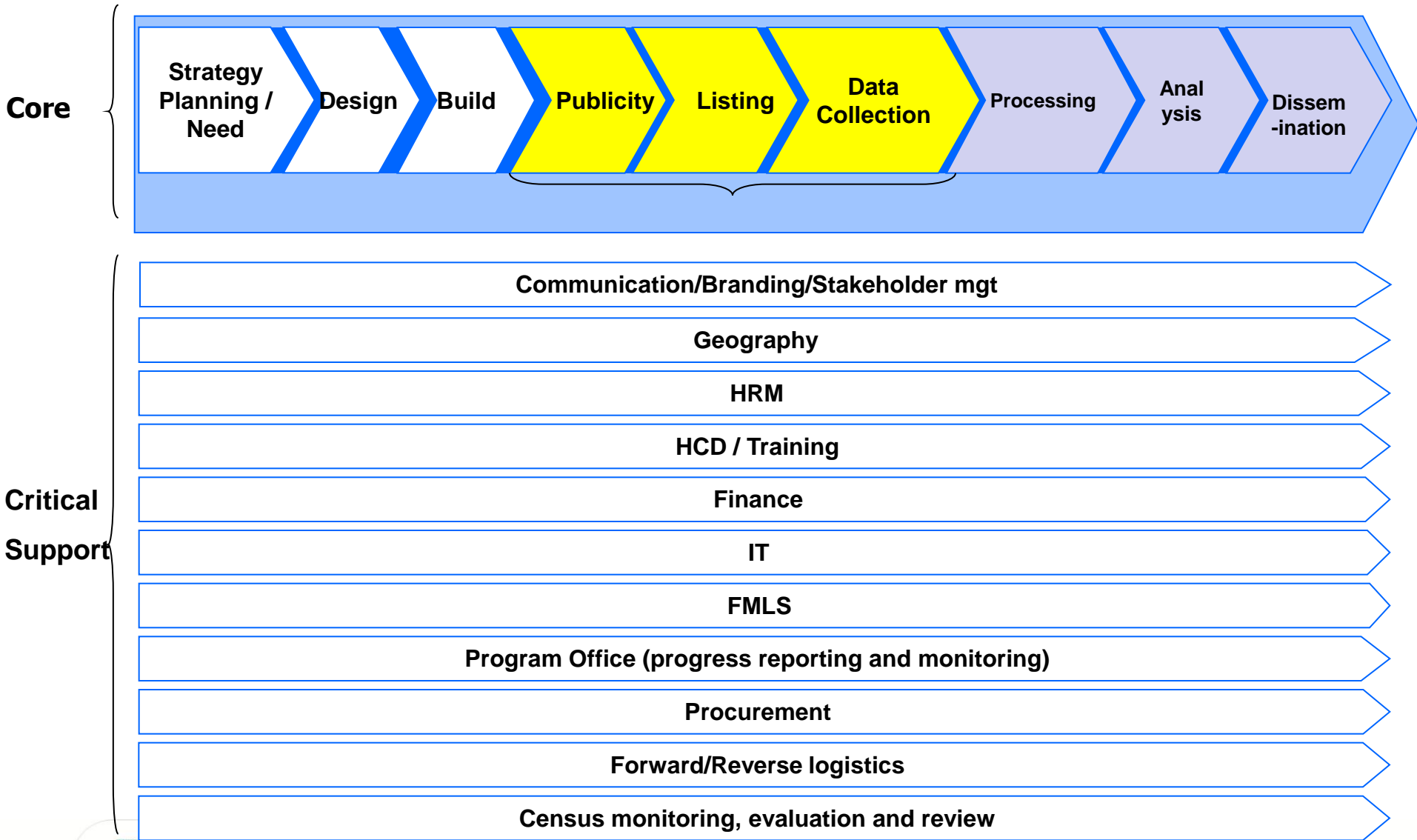
Legend

- Police Stations
- Clinics & Hospitals
- Places of Interest
- Schools
- Map Reference Point
- Streets
- Enumeration Area
- Zooms
- Cadastre
- Farms
- Farm Portions





Census 2011 Value Chain



CENSUS 2011 Timelines

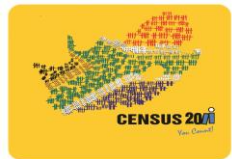
- National Workshop : 20 June – 24 June - COMPLETED
- **National Training listing: 1 – 6 Aug**
- Provincial Training of FWC: 10 – 16 Aug
- District Training of listers: 18 – 22 Aug
- **Publicity and listing fieldwork: 24 Aug - 10 Sept (18 days)**
- National Training enumeration (collection): 5 - 11 Sept
- Provincial Training of FWC: 13 – 19 Sept
- District Training of FWS and FW : 22 Sept -2 Oct
- Know your Enumerator campaign : 4 - 8 Oct
- **Census night: 9 October (SDI's and homeless)**
- **Enumeration : 10 – 30 Oct (21 Days)**
- Non-Response follow up: 31 Oct – 13 Nov
- Reverse logistics: 18 Nov – 31 Dec
- PES starts 14 Nov 2011

What to expect? Processes

A preparation phase will take place from 24 August 2011 to 20 September 2011, called a “*listing phase*”. This is to ensure that before census begins , a **list** is compiled of living quarters and structures that are found within your communities.



A “*Know your enumerator campaign*” will then take place between 4 October and 8 October 2011. This is to enable you to get to know and recognise the fieldworker that will be working in your area.

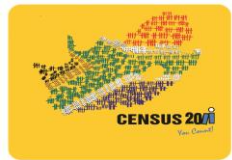


What to expect? Processes

On the night of 9th October 2011, all people whom are in transit, in institutions, hotels or similar (SDI's) accommodation are tourists are counted during this day, this including people who are homeless and transient.



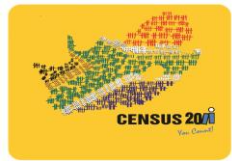
Census 2011 is then ready to take place starting **Monday October 10**, “**Census Night**” and will last for approximately **21 days** ending **October 31, 2011** with over 10,000 enumerators collecting various information that will be analyzed into statistical data.



What to expect? - Safety



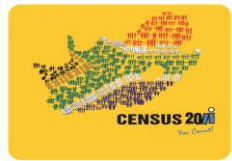
Enumerators will be identifiable by their Census **Identification badges** as well as their **Census bibs/vests, bags, caps** and **folders**.



What to expect? - You Count!



While Census will start immediately on the night of Sunday 09th October 2011, enumerators will more than likely visit most of your homes in the **evenings** or on the **weekends**, while this is not the prescribed working times, it is however, that we do find most people at their homes during the afternoon and evening hours.

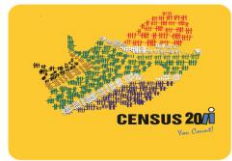


How can you HELP?

- Firstly, **spread the Census message**, by informing your communities, your learners and your families. (e.g. **PUBLIC PARTICIPATION DRIVES**)
- **Open your doors**, and welcome our fieldworkers
- The questions are formulated in a scientific process for statistical use. Therefore, **understand that the questions** are not posed by the fieldworker for his/her gain. These questions are really for census processes only. So, please answer the questions honestly and as accurately as possible.

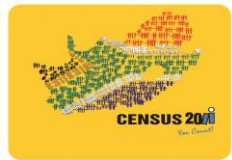
REMEMBER the reference night of Census (9th October 2011) and where you spent this night.

District & Satellite Offices	Number of EA's per District	
Metro	1547	
Athlone	1807	
Tokai	1466	
Bellville	1597	Total for Metro= 6417
Worcester	1264	
Piketberg	600	
Riversdale	636	
Vredendal	246	
Beaufort West	246	
Caledon	570	
George	839	
Total for 11 offices	10818	



Conclusion

- The organisation is **confident** and ready to conduct the census with the assistance of **all partners** (like yourselves), notwithstanding the challenges
- We have improved significantly in the following areas:
 - Enhanced publicity
 - Enhanced geography
 - Enhanced institutional, governance structures and interface across all levels



Thank You



your leading partner in quality statistics

