BURNS AND ITS PREVENTION IN CAPE TOWN

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Science of Burn Prevention Internationally and in South Africa

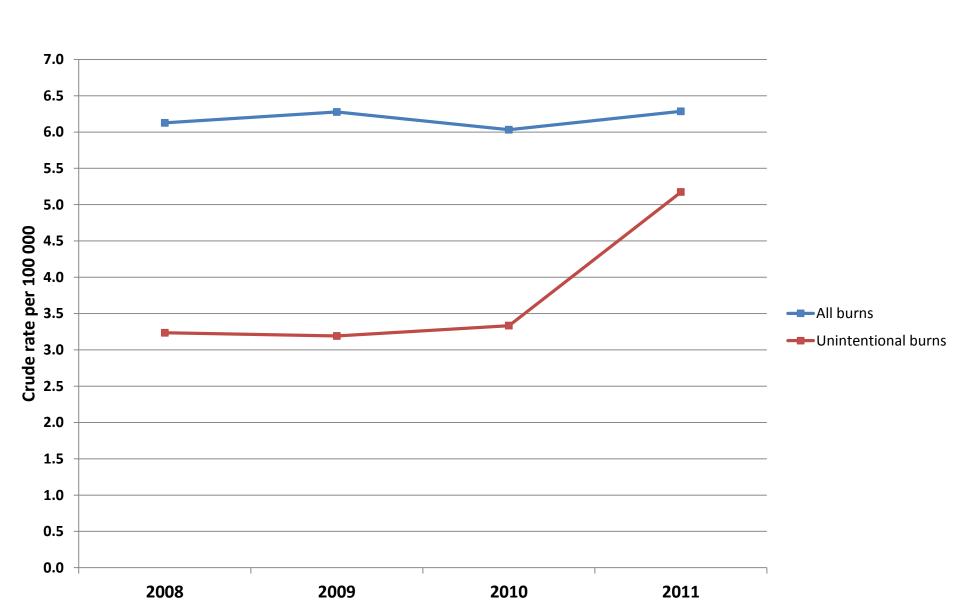
- Overwhelming evidence that burns are environmentally conditioned and preventable.
- Prevention focus on blend of environmental modifications, parental education, and product redesign and safety.
- More effective prevention programmes multipronged.
- Include active and passive measures, incorporate combinations of product modification, enforcement and educational strategy types, and target specific risk factors or patterns.
- Small number of evaluations.
- Limited burn prevention research in South Africa.



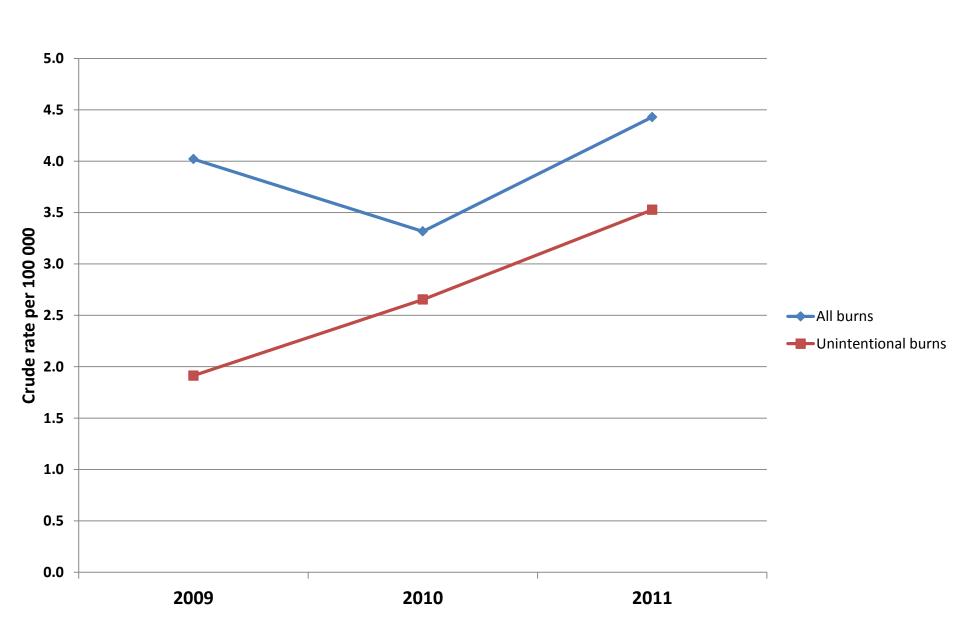




Gauteng Burn Fatalities



Mpumalanga Burn Fatalities

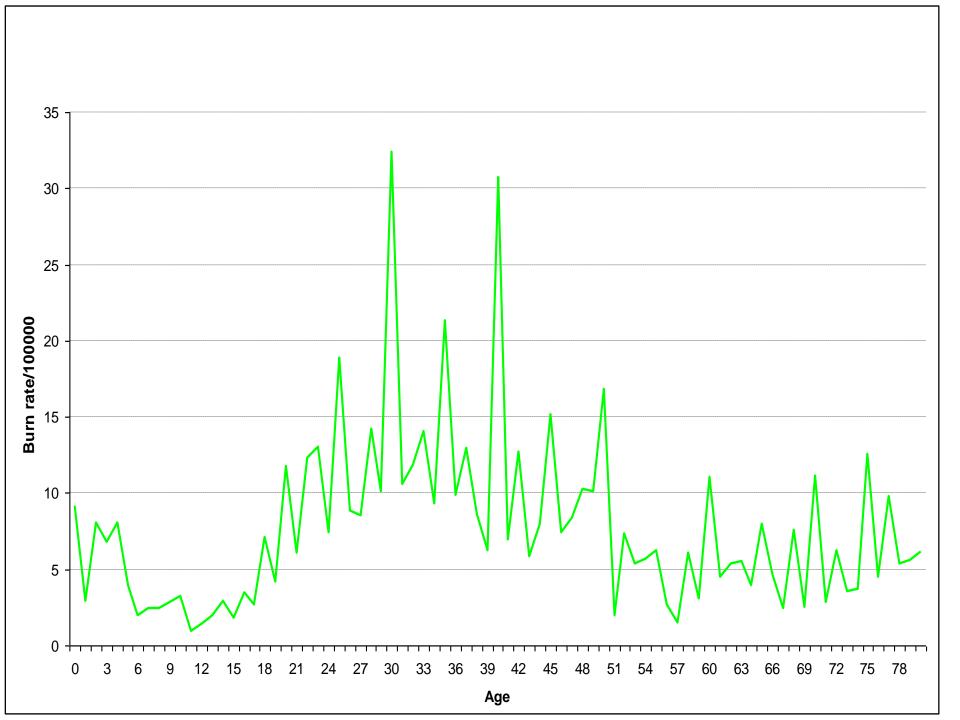


Cape Town

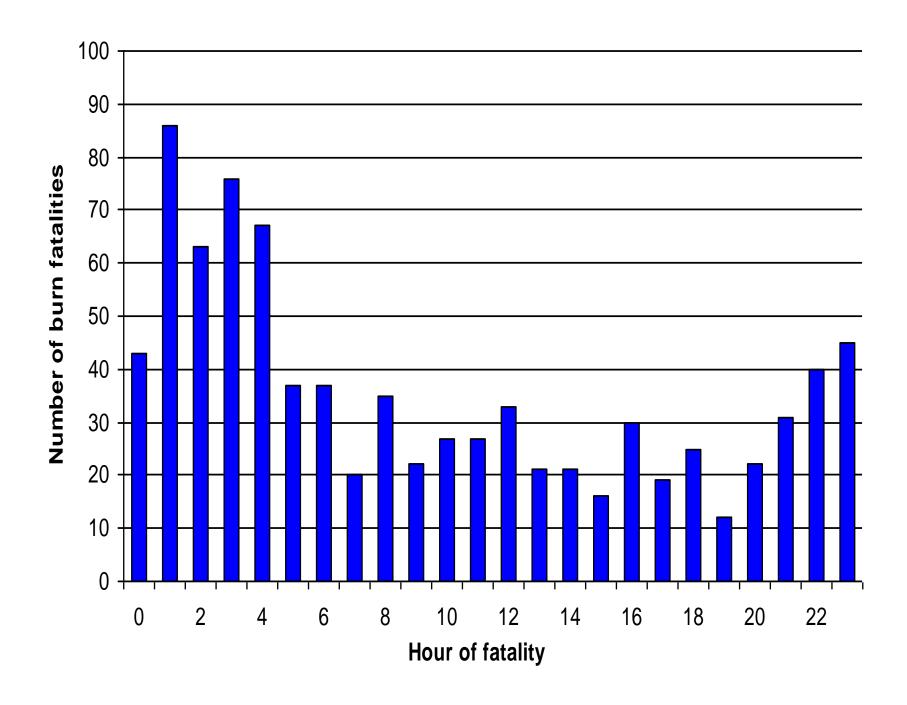
- Alderman JP Smith at the Winter Wise Safety Awareness Campaign in Atlantis:
- City of Cape Town mortality rate has reduced: 7.9% per 100 000 in 2009, to 4.3% in 2010.
- "A steady decrease in the number of informal dwelling units that were destroyed as a result of fires in informal settlements – from 8 864 destroyed in 2005 to 3 009 in 2010".
- "The number of fatalities due to fires in informal structures, however, remains unchanged and is cause for concern," said Alderman Smith.

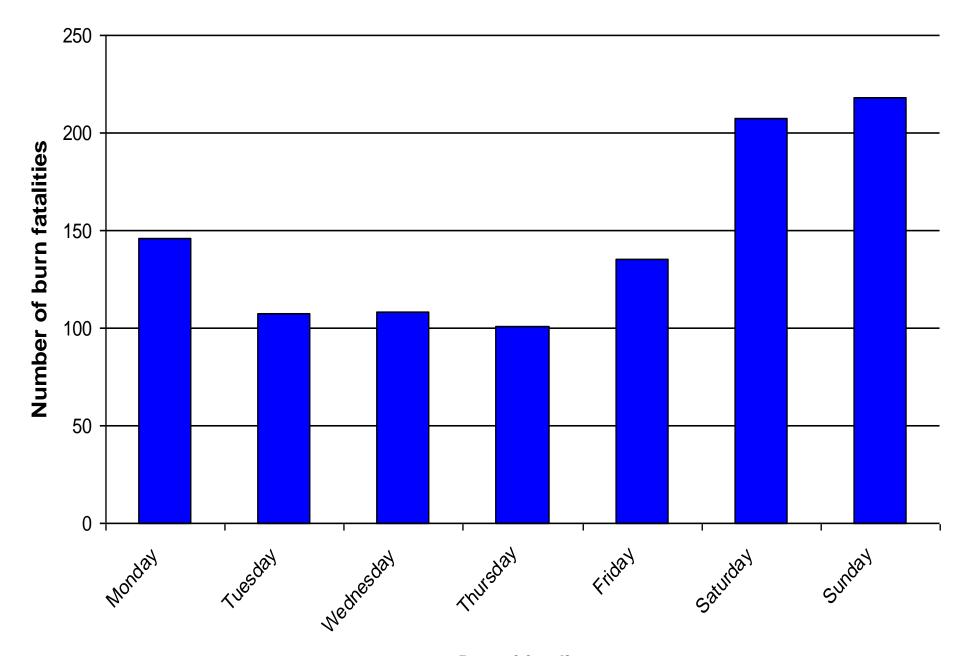






Age				Population group		
group (years)	Burn Rate	Male Rate	Female Rate	Black	Coloured	White & Asian
Childre n						
0-2	5.9	6.7	5.1	7.7	4.2	-
3-6	4.7	4.8	4.6	5.3	4.1	-
7-12	2.2	3.0	1.5	2.9	1.6	-
13-15	2.2	3.4	0.9	2.5	1.9	-
Total	3.6	4.3	2.9	4.4	2.8	-
All Ages						
0-15	3.6	4.3	2.9	4.4	2.8	
16-24	7.4	9.6	5.2	9.8	4.7	0.3
25-38	12.8	19.0	6.6	17.6	7.3	0.9
39-50	10.9	15.5	6.3	11.2	9.5	1.1
51+	5.2	6.4	4.1	3.8	5.4	1.6
Total	7.9	10.9	4.9	9.6	5.6	0.9





Day of fatality

Circumstances of Burn Mortality

- Most cases reported in the early hours of the morning or during the late evening hours
- Beginning of the working week and over the weekends
- In November and December, coinciding with the end-of year vacation period; July and August, the Cape Town winter (and a vacation period for schools); and in March, also a vacation period
- In spring (2.4/100 000 p-y) and winter (2.3/100 000 p-y); cold temperatures and high winds
- Alcohol intoxication for majority adults with alcohol blood levels tested (52.6% of cases aged 16+ years)

Shifting Focus to Adult Males

- In contrast to other studies and regions showing preponderance of burns during childhood (in LMICs and certain HICs) or amongst elderly populations (in HICs) as well as concentration of flame deaths amongst adult females in South-East Asia/India region and parts of the Mediterranean
- Deaths occur in early hours of the morning or during the late evening hours; intoxicated drinkers least easy to mobilise in terms of rapidly spreading house fires
- Use of high risk heating equipment, such as kerosene or open flame heaters result in more rapid and devastating conflagrations
- Greater exposure for males observed for Cape Town exacerbated by
- Detrimental living conditions (which adult males share with other segments of the population)
- Life style (where alcohol and smoking is common) and
- Poor socioeconomic status (reflected in a population group bias)
- More needs to be known about the living conditions and arrangements of men in this age range.

Shifting Focus...

- Increase in migration to the city in the 1990s, considerable numbers of single migrant workers entering South African cities, many live in single male households.
- Single males prone to risky drinking, particularly over weekends and during vacations; in this study at mid-year and at the end of year
- Limited injury control initiatives that target this population
- Few specialised burns units, a lack of trained personnel, persisting difficulties with emergency response teams accessing more marginalised parts of cities

Towards a Coordinated Provincial Fire Safe Action Plan: Lessons from the Integrated Strategic Framework for Injury and Violence Prevention in South **Africa**

VISION

A safe and peaceful South Africa, conducive to physical, mental and social well-being

PURPOSE

To promote injury prevention and safety through focused actions that reduce injuries by targeting:

- 1. Priority cross-cutting risk factors
- Risks specific to the different injury priorities
- 3. Supportive institutional and organisational environments

KEY ACTION AREAS

(1)
Reduce injuries by targeting
priority cross cutting risk
factors

(2) Reduce risks specific to the different injury priorities (3)
Facilitate supportive
institutional and
organisational
environments

(1

PRIORITY CROSS CUTTING RISK FACTORS Objective 1

Promote selected poverty alleviation measures targeting groups at risk for injuries Promote selected health, road and residential

Objective 2

infrastructure and services to reduce the risks for injuries and contain injury severity Objective 3

Facilitate equitable gender relationships and norms Objective 4

teduce alcohol and drug abuse

(2)

RISKS SPECIFIC TO THE DIFFERENT INJURY PRIORITIES Objective 5

Facilitate
comprehensive
measures to prevent
violence-related
injuries and contain
associated severity

Objective 6

Facilitate
comprehensive
measures to
reduce road
traffic-related
injuries and
associated
severity

Objective 7

Facilitate
comprehensive
measures to reduce
suicide-related
injuries and
associated severity

Objective 8

Facilitate
comprehensive
measures to
prevent and
reduce the
severity of injuries
arising from falls,
burns, poisonings
and water related
incidents

(3)

SUPPORTIVE
INSTITUTIONAL AND
ORGANISATIONAL
ENVIRONMENTS

Objective 9

Promote effective leadership across lead agencies Objective 10

Promote intersectoral collaboration within government and with civil society Objective 11

Facilitate the
collection and use of
empirical information
for planning,
implementation and
evaluation

Objective 12

Promote effective and equitable resource allocation and utilisation for the implementation of evidence-led interventions

Objective 8: Facilitate comprehensive measures to prevent and reduce the severity of injuries arising from falls, burns, poisonings and water related incidents

	Burns						
Exter	nt	Key Upstream Factors	Downstream Factors	SA Strategies	Gaps	Recommended Service Delivery Priorities	
 4000 deat 1300 child 	hs)	 Low socio- economic status House layout and materials 	 Use of paraffin home equipment Alcohol Inadequate child supervision 	 Paraffin stove legislation Banning of fireworks Electrification 	 Safe specifications for Housing Policy Hot water cylinder specifica- tions Child garment policy M&E of current interventions 	 Paraffin stove distribution/enforcement Safe Housing Policy Child clothing standards M&E of existing initiatives 	

Objective 1: Promote selected poverty alleviation measures targeting groups at risk for injuries

Extent and evidence of contribution to injury	Co-occurring Factors	SA Strategies	Key Recommendatio ns	Recommended Service Delivery Priorities
population	 Underdevelope d infrastructure Poor housing conditions, overcrowding Unemployment 	 Expanded Public Works Programme Men at the Side of the Road Initiative 	 Prioritise targeted job creation, target those most vulnerable to injury 	 Introduce targeted skills development and employment strategy for priority unemployed groups Sustainable work opportunities and assistance to vulnerable households, e.g. unemployed single parent households

Objective 2: Promote selected health, road and residential infrastructure and services to reduce the risks for injuries and contain injury severity

Extent and evide contribution to i		Co-occurring Factors	SA Strategies	Gaps	Recommended Service Delivery Priorities
 Communities the most impoverished housing, roads community structures suff most injuries Trauma care, of few exception poorly planned coordinated at resourced Indications of significant 'preventable' mortality 	s and fer with s, d,	 Uneven distribution of resources and skills Low rates of public medical practitioner and hospital beds in highest injury areas 	 Strengthen sub-district health management teams capacity for service delivery 	 Increase resources, infrastructure and services that promote safety Enhance clinical and referral protocols Monitor and evaluate impact of interventions 	 Ongoing prioritisation of affordable electrification in high injury areas Dedicated pathways for most vulnerable road-users Improve EMS access to high injury areas

Objective 4: Reduce alcohol and drug abuse

Extent and evidence of contribution to injury	Co-occurring Factors	SA Strategies	Gaps	Recommended Service Delivery Priorities
 2010/2011: increase of 10.2% in drug related crime 2010/2011: increase of 4.5% in driving under influence of alcohol or drugs Strong correlation with injury 	 Poverty Unemployment Widespread trauma: 75% of South Africans experience at least one traumatic event in lifetime 	 Prevention of and Treatment for Substance Abuse Act Strategic Framework on Crime and Drugs for Southern Africa, 2003 National Drug Master Plan, 1999 Road Traffic Safety Management Plan for 2015 Various Programmes, e.g. 	 Strengthen and enforce legislation and policy Strengthen mental health and rehabilitation services 	 Harmonise legislation and policy: Implement Second Biennial Substance Abuse Summit Resolutions, 2011 (DSD) Strengthen community-based mental health and after care services, prioritise in high alcohol/drug use settings.

Arrive Alive

20 December 2011, Alderman J.P. Smith, the City's Mayoral Committee Member for Safety and Security

"The City of Cape Town has reached the point where, in order to effectively combat the scourge of fires, other measures must be taken over and above investing in the Fire and Rescue Services."

Thank You Questions and Discussion

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